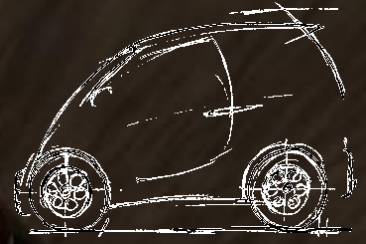




Dok-Ing XD

Using NVIDIA Tegra To Solve The Electric Car Power Dilemma

Contents



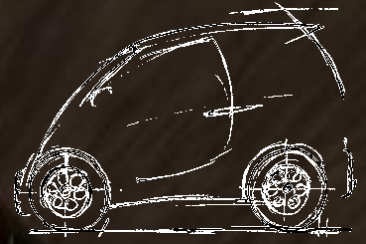
- What Consumers Want?
- Introducing the XD Concept
- Who We Are
- Products
- Challenges for the Electric Car
- Optimizing the Power Efficiency
- Why NVIDIA Tegra
- Our Approach
- Enabling Unique Customer Experience
- Roadmap



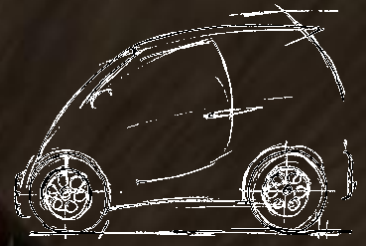
Introducing the XD Concept



What Consumers Want?

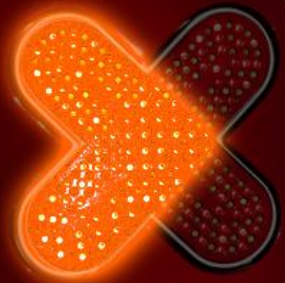
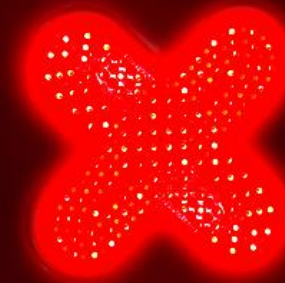
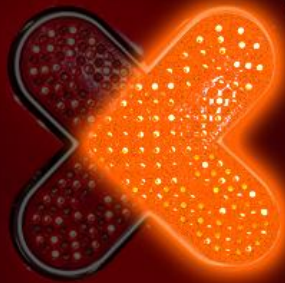
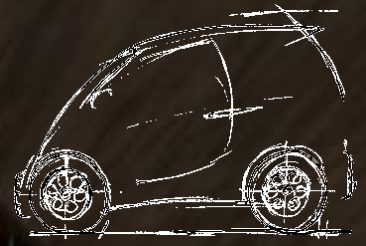


- Consumers view cars as a commodity
- Tuning companies had record growth during GFC
- Today's customers demand contemporary experience
 - Customization for each individual
 - An iPhone-like experience
 - Seamless UI
 - High-Definition screens

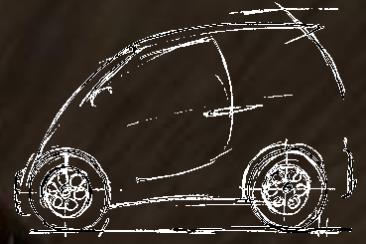


How XD Got Its Name?

Hello. I am XD.

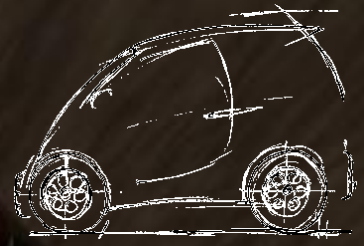


Tail Lights with a Smile

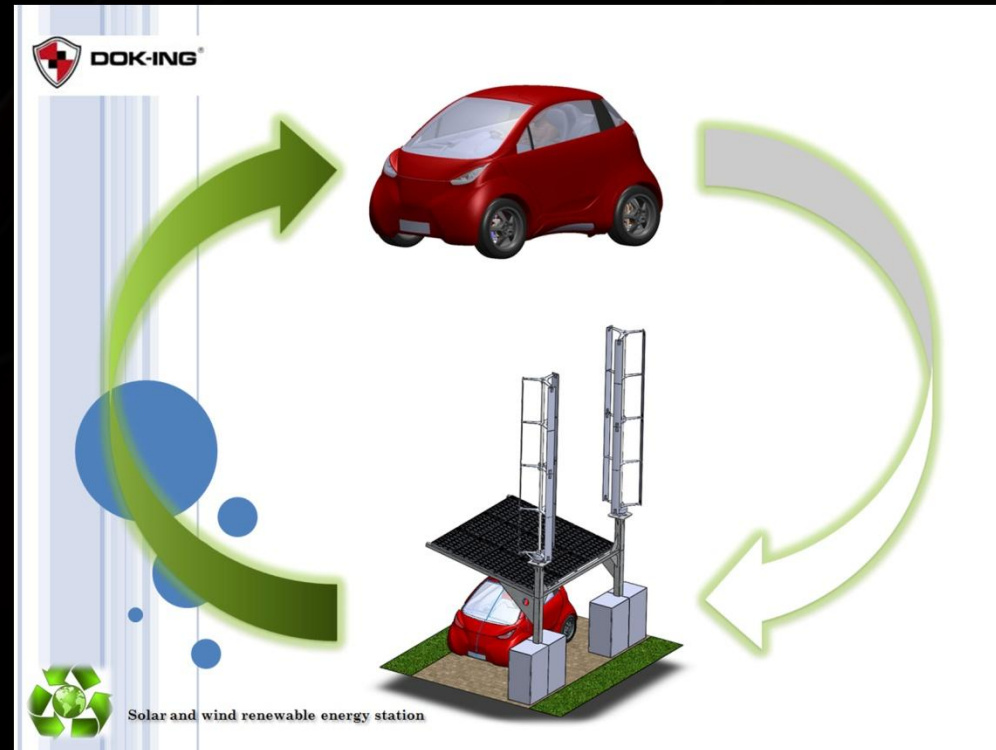


- “XD” is an everyday symbol
- Lights are adjustable via our WinPC and Android Apps
- Biggest challenge was to satisfy worldwide regulations
- Our car can be registered in all countries

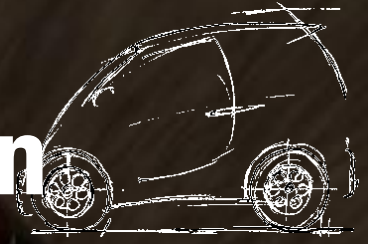
Performance



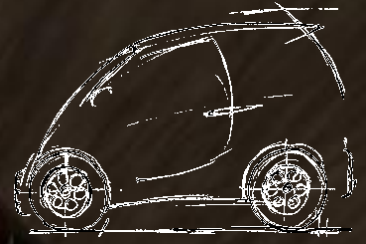
- Small, safe and sporty electric city car
- 80 kW / 107 HP
- 360 Nm / 266 lb-ft
- 0-62 mph in 7 sec [Green]
- 85 mph top speed [Limit.]
- Range up to 150 miles
- 187 MPG
- Non-flammable batteries
- Zero CO2 Emissions with Dok-Ing's Charge Station



Going Green Should be Fun



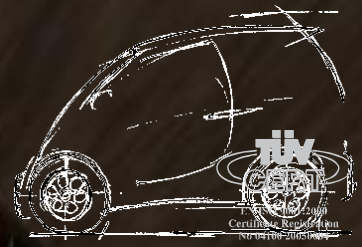
Who Are We?



- Established in 1991
- Pioneered mechanical robotic mine-clearing machines
- International leader in designing and manufacturing of multi-purpose robotic machines
- Strong internal R&D
- ISO 9001:2000 certified
- Relations with over 50 countries
- Active presence in 24 countries



Dok-Ing Product Groups



- Mine Clearance
 - MV-4
 - MV-10
- Deep mining & excavation
 - MVD
 - XLPD
- Fire-Fighting System
 - MVF-5
- New Technology Development
 - Wind Energy
 - Solar Energy
 - Recharge Stations
 - XD
- Prototyping

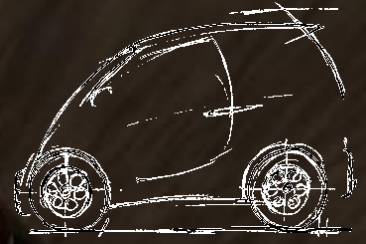


Power Challenges in an Electric Car



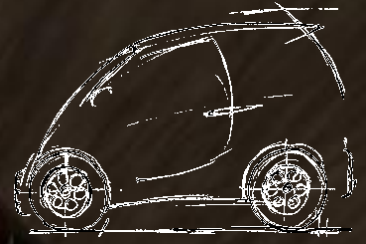
- Everything that consumes power is luxury!
- Power window - 360W (12V/30A)
- AC - 3700W
- Every motor reduces battery charge 0.1-1.0%
- Typical Desktop PC (single display) - 250W
- Original Electronics inside the XD - 380W
- 5 Tegra systems (three displays) - 98 Watts

Optimizing Power



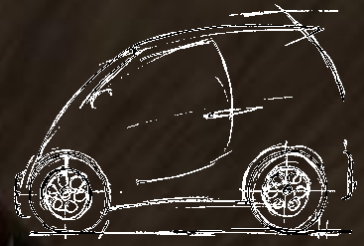
- Where can we save power?
 - Engine Cooling
 - Air Conditioning
 - Electronics
 - Lights
 - Thermal Isolation

What did we do?

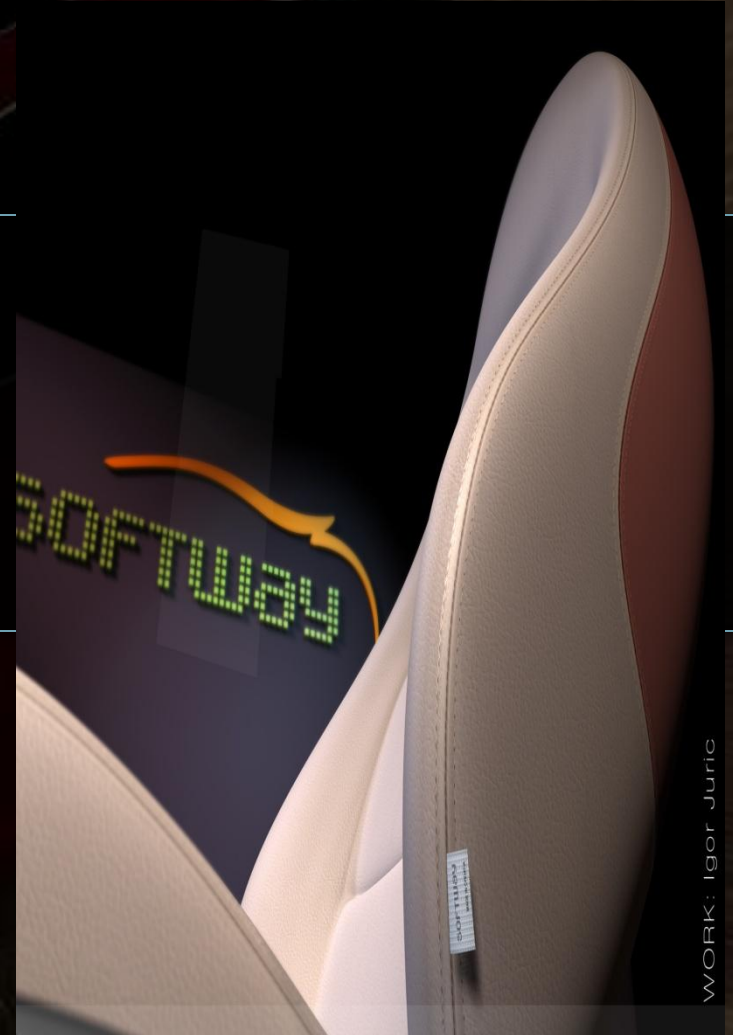


- T.E.C. based drivetrain cooling
- T.E.C. based Air Conditioning Unit
- Digital power converters for highest efficiency
- T-Amps instead of analog amplifiers for audio
- Electronics that consume up to 70% less power

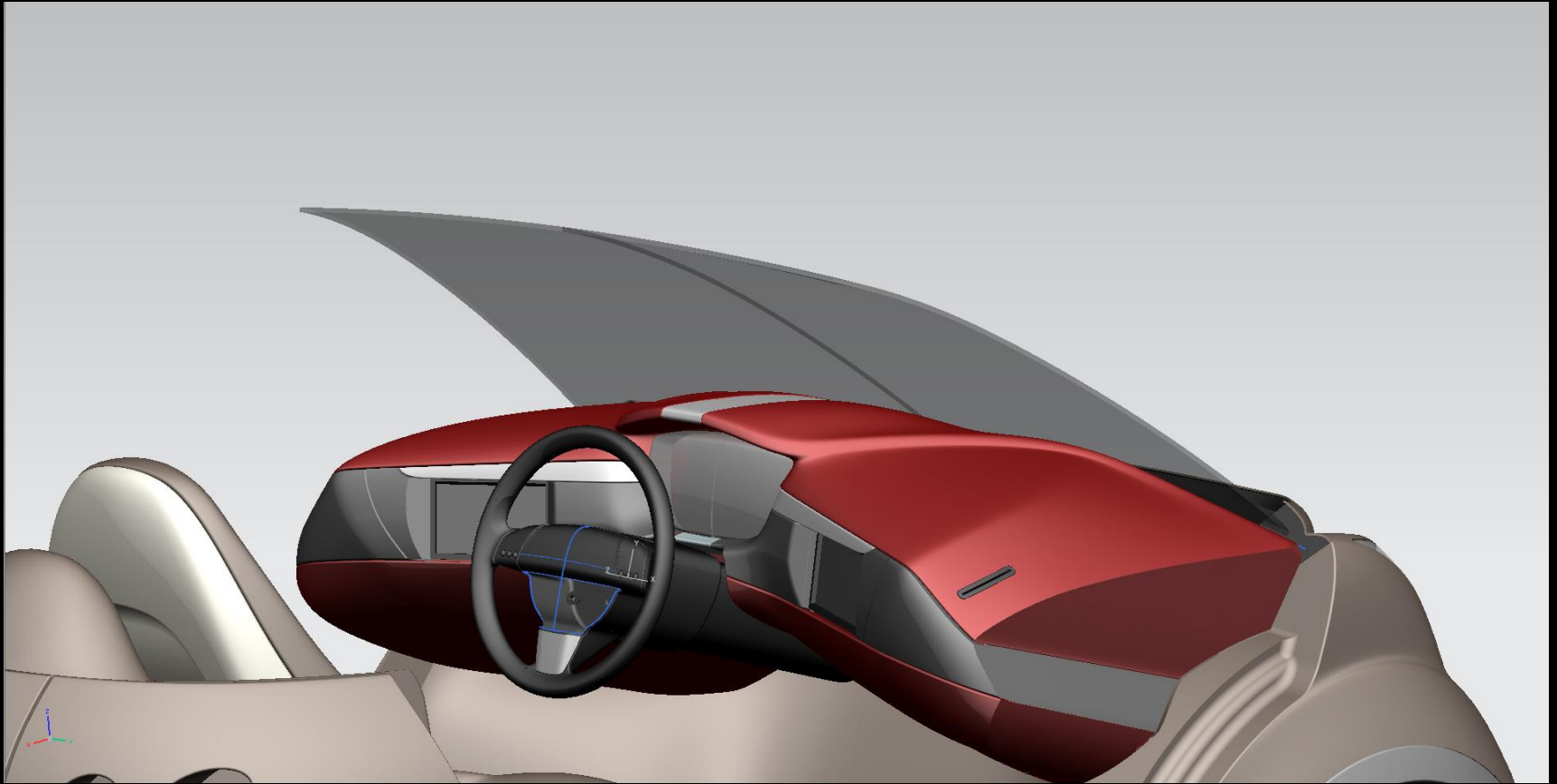
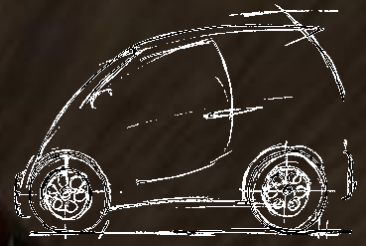
Next-Gen Seat



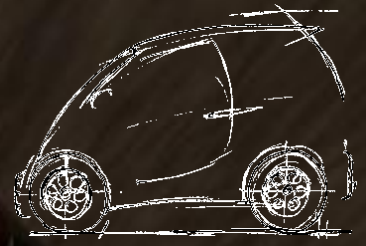
- Designed in cooperation with one of the top seat makers
- Innovative Adjustments
- Heating/Cooling capability
- Seat is controlled via Google Android Application
- Saves 20% power when compared to current high-end seats



Cockpit Concept Render

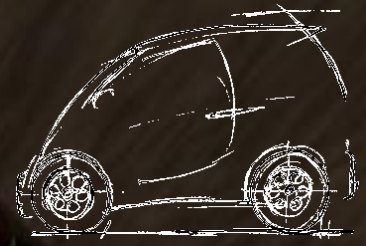


Why NVIDIA Tegra

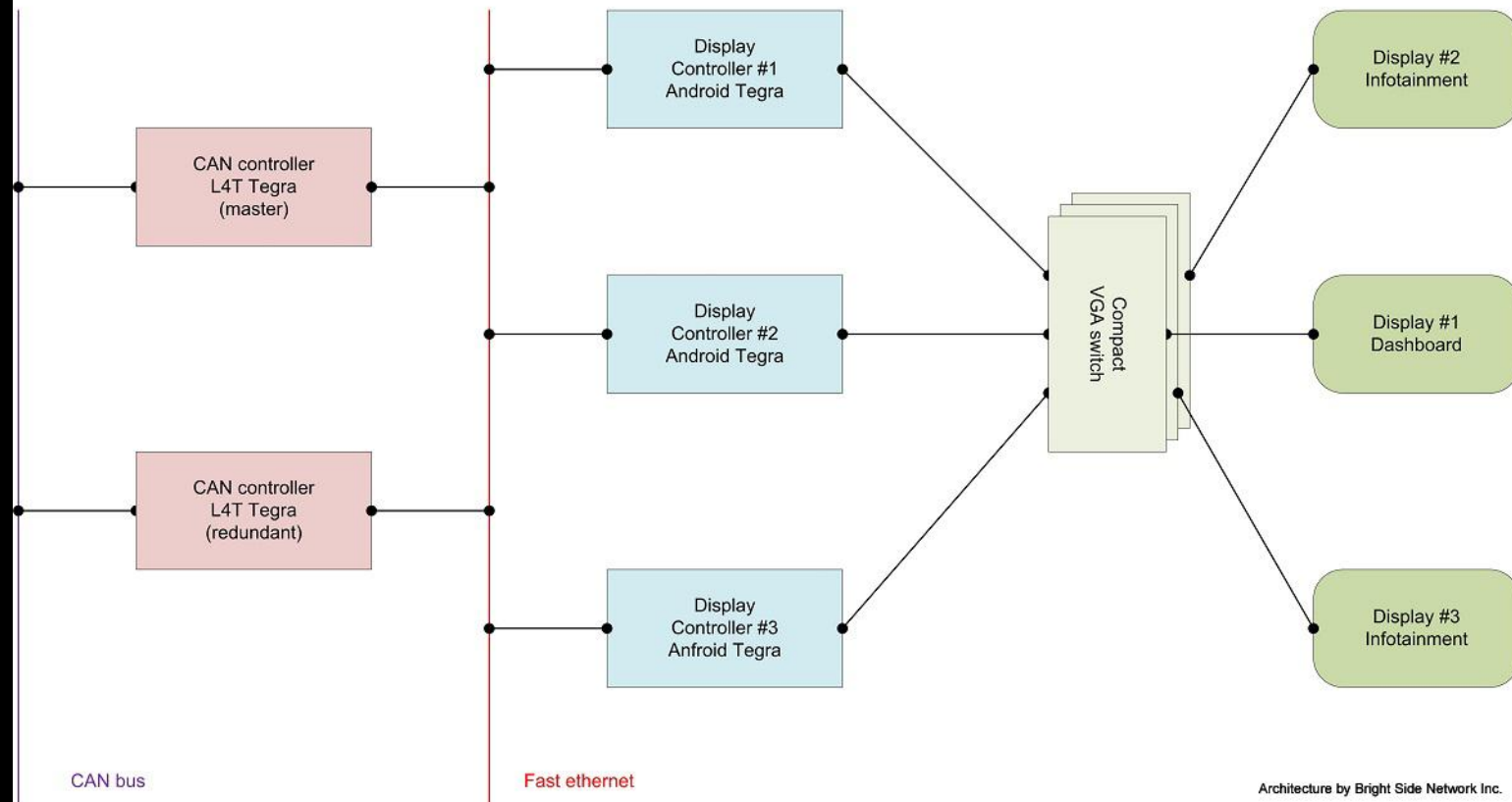


- Competing parts offered sub-standard performance
- Lack of quality customization tools
- Unsatisfactory consumer experience
- Tegra offers best “Bang For Watt”
 - 1-Chip for 1-Watt Operation
 - Dual Core Processor enabled us to reduce the number of chips and keep the redundancy requirements
 - Ease-of-use CAN / Ethernet Interface operability
 - Drives HD Resolution screens
 - Supports high-resolution cameras

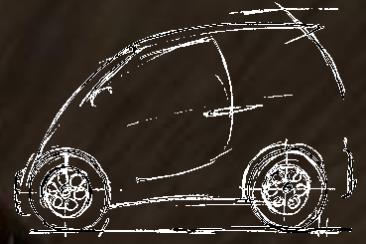
XD System Architecture



Structural overview of XD concept HMI – Digital Instrument Cluster

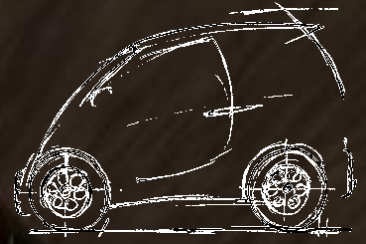


Architecture

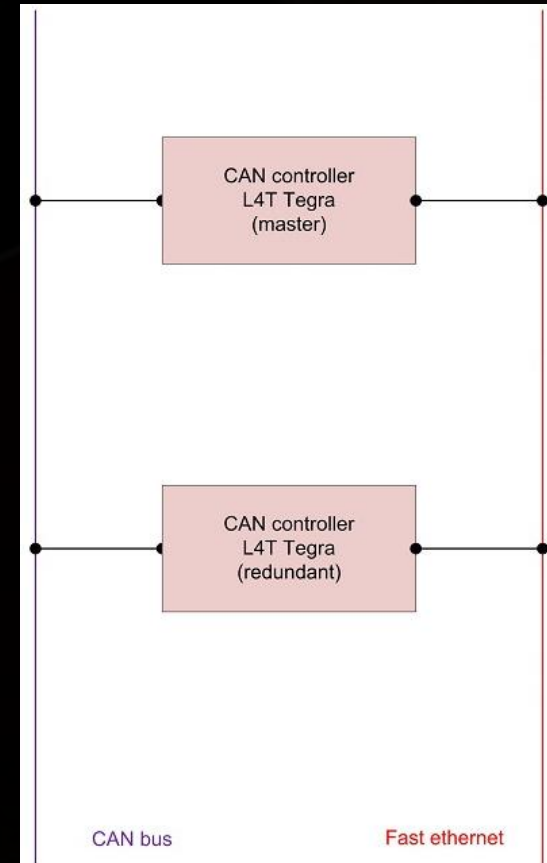


- Tegras control every aspect of the car
 - Sits on top of Microcontroller level
- Designed for easy servicing
 - All five units are identical
 - GbE Interface towards Display Units
- Fail-safe mechanisms
 - Multiple redundancy scenarios
 - Driver does not lose drivetrain

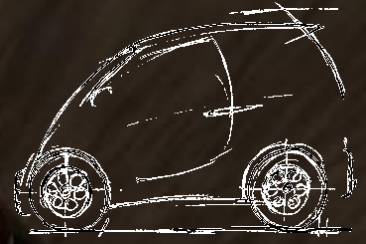
Core System



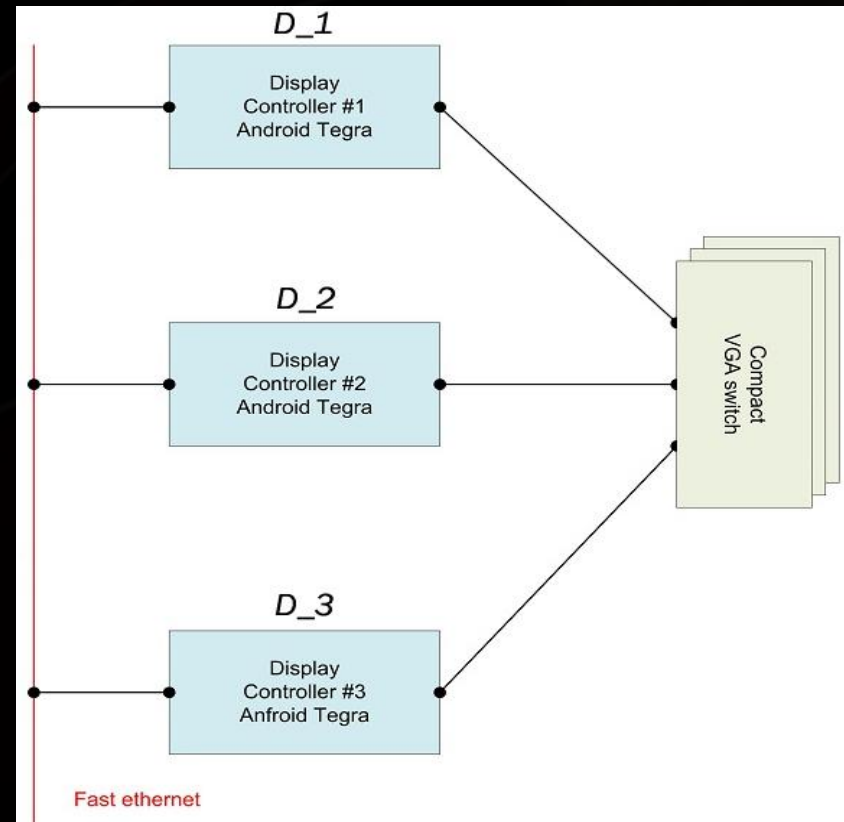
- T_0 is the core of our architecture
 - Relies on NVIDIA L4T Operating System
 - Over 100 sensors
 - Sends information to Instrument Cluster
 - Receives commands from UI Units
- T_R monitors the same bus as T_R
 - Our “black box”
 - Located at different location in the car
 - Can take over T_0 functionality



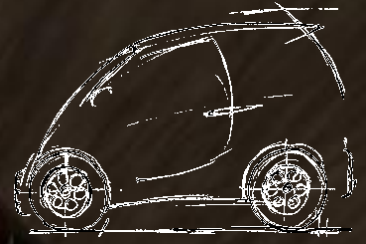
Instrument Cluster



- 11.6" HD Screen
- 1366x768 Resolution
- Drive HD Experience
- Smooth Animation
- Patent-pending innovations
- Does not distract the driver
- Built In Redundancy

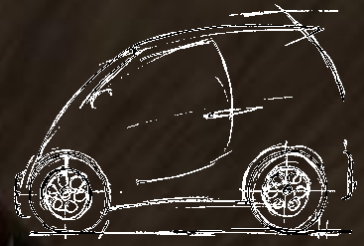


Infotainment



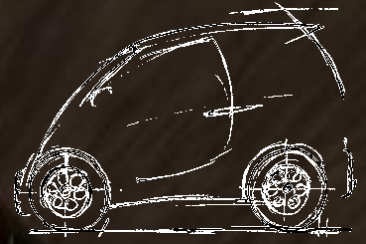
- Two 7" Multi-Touch Screens
 - World's First Automotive-grade Multi-touch LCDs
 - 800x480 Resolution
- Controls all car features at one place
 - Switch screens depending on preference
 - Multi-zone AC
 - GPS, FM/Digital Radio, DVD Player, Games
 - Text-to-Speech
 - Speech-to-Text

User Experience



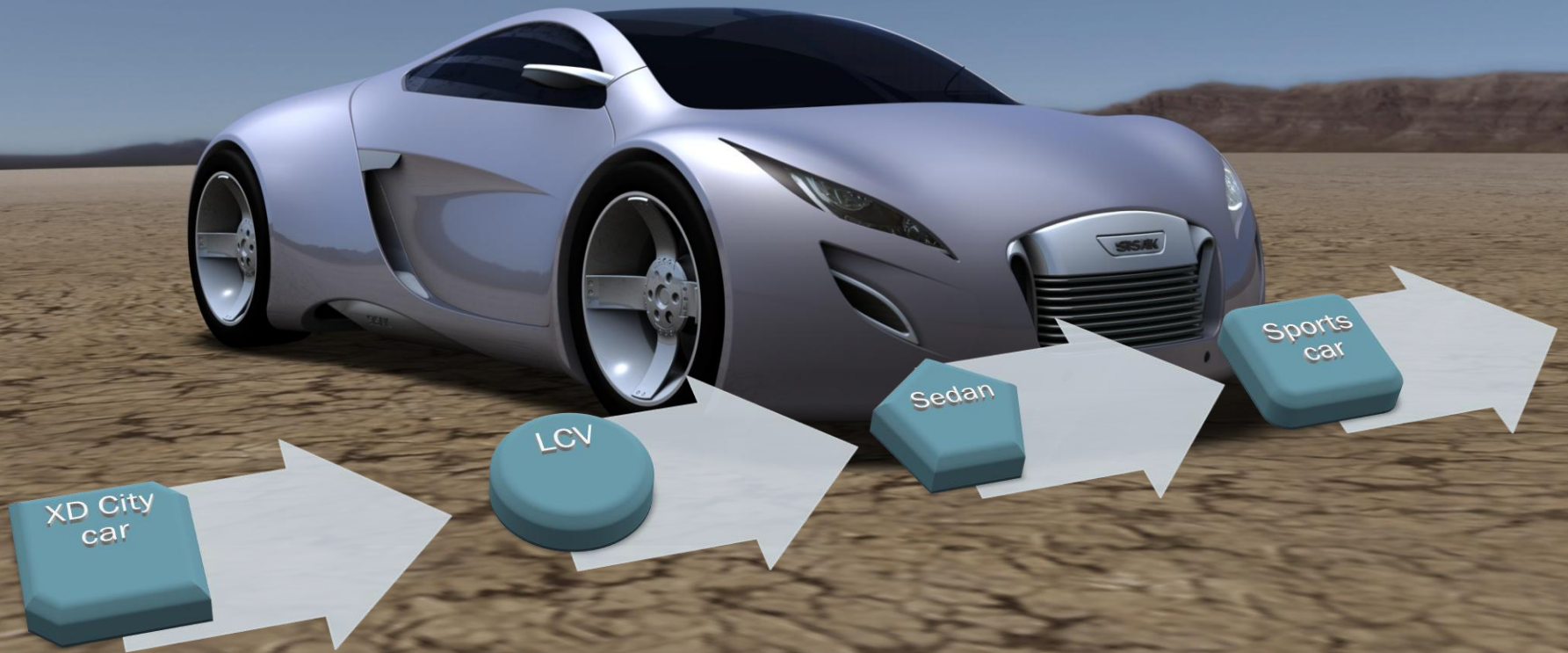
- XD is customizable via PC or Android App
 - Car Interior Lighting - up to 255 colors
 - Color of the Instrument cluster
- Google OS enabled us to enhance the user experience
 - Currently runs Android “Froyo”
 - Production version to run next-gen Google Android
 - Apps Supported via Marketplace and XD Portal
 - GPS Analysis
 - Parental Limitations

Active Protection



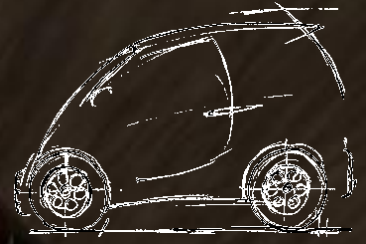
- Front and rear cameras
- Evaluating the “black box” concept
 - Record 30-60 second video in case of a car crash
 - Recording freezes if airbags deploy
- Will be implemented either in 1st or 2nd Gen Software
 - Ease the job for police, insurance companies

The Road Ahead...



Powered by NVIDIA Tegra

Conclusion



- Car is a commodity, not black magic
- Current solutions proven to result in more confusion than ease
- Electric Car = car simplification and safety increase
- NVIDIA Tegra enabled us to create a truly customizable experience and build an eco system

See You Next Year

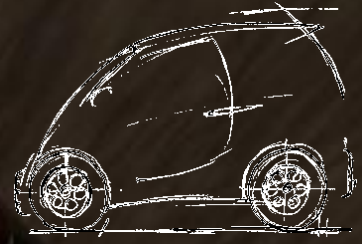


DOK-ING
AUTOMOTIVE

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