



GPU
TECHNOLOGY
CONFERENCE

EMERGING
COMPANIES SUMMIT



PRESENTED BY  **NVIDIA.**

**Jeff Herbst
Vice President
of Business Development**

San Jose CA, Sept 22nd 2010



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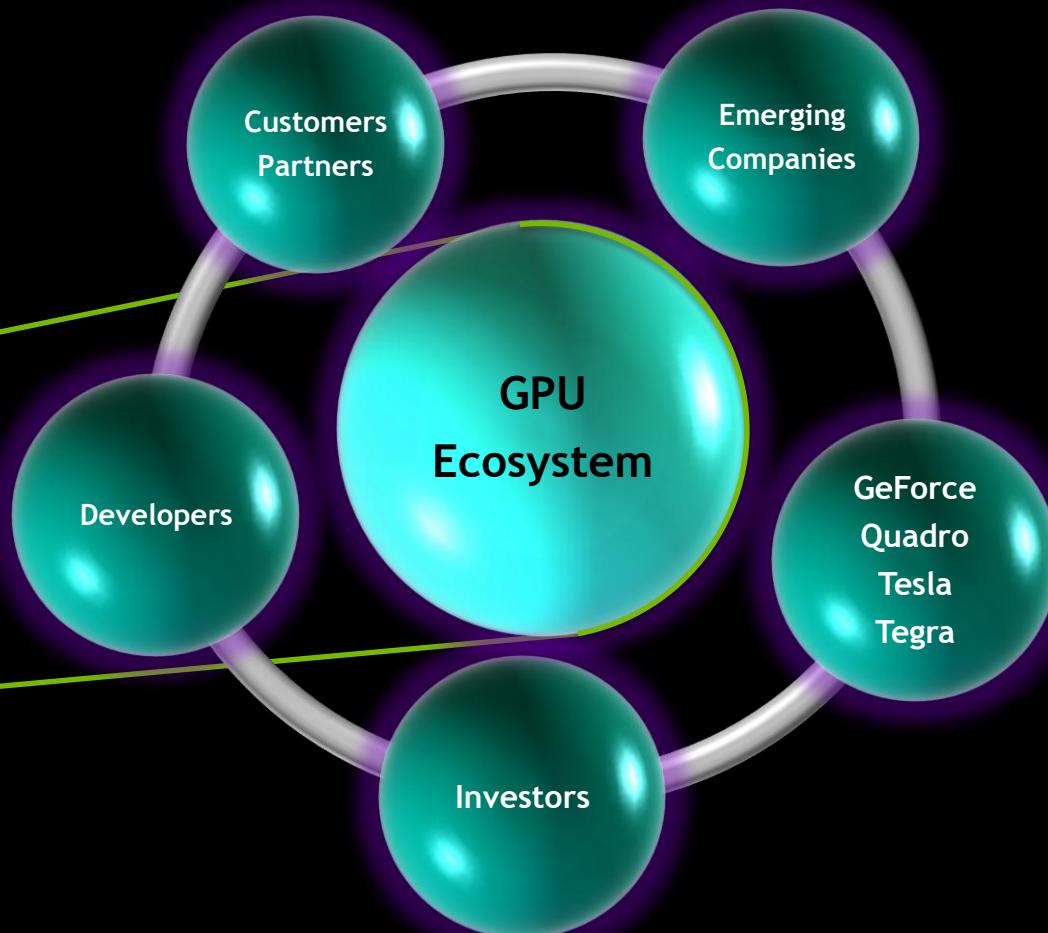
Why “Support”

Emerging Companies?



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“Fuel” for Growth





Why an Ecosystem is Important ?

- Challenging economy
- Venture money more difficult to raise
- Ideas are plentiful, but scale is difficult
- Leverage investments of others





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Our 3rd Annual Emerging Companies Summit:

- 60 startups from 15 countries
- Almost all represented in the demo hall
- 20+ vertical market segments:
 - Audio Processing
 - Cloud Computing
 - Computer Graphics
 - Computer Vision
 - Databases & Data Mining
 - Digital Content Creation (DCC)
 - Embedded & Automotive
 - Energy Exploration
 - Finance
 - High Performance Computing
 - Imaging
 - Life Sciences
 - Machine Learning & Artificial Intelligence
 - Medical Imaging & Visualization
 - Mobile & Tablet & Phone
 - Ray Tracing
 - Stereoscopic 3D
 - Tools & Libraries Video Processing
 - Film

- 400+ investors, entrepreneurs, customers, partners, IT and service professionals





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New This Year - “CEO On Stage”

- 60 start-ups are participating in ECS
- 24 selected to present by external Advisory committee
 - 15 minutes only
 - Include interactive Q&A by panels of industry experts
- Goal is to explore, learn and advise
- Expect lively and interactive discussions
- Strict timing will be enforced

“CEO On Stage”



Drew Lanza,
Partner
Morgenthaler



Jon Peddie
President
Jon Peddie Research



Dan'l Lewin
Corporate VP
Strategic and Emerging
Business Development
Microsoft



Jeff Herbst
VP of Business
Development
NVIDIA

Elemental Technologies **Sam Blackman**

Mersive Technologies **Robert Balgley**

Geomerics

Chris Doran

miGenius

Chris Blewitt

Allegorithmic SAS

Sebastien Deguy

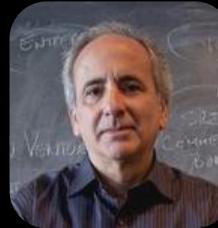
Bunkspeed

Philip Lunn

“CEO On stage”



Savitha Srinivasan
Almaden Research Center
IBM Research



Norman Winarsky
VP of Ventures
SRI



Rob Enderle
President
Enderle Group



Jeff Herbst
VP of Business
Development
NVIDIA

Scalable Display

Andrew Jamison

RTT

Jeroen Snepvangers

Aqumin

Michael Zeitlin

OTOY

Jules Urbach

Universal Robotics **David Peters**

ICD

David Hayes

“CEO On stage”



Charles Carmel
VP, Corp Business Development
CISCO



Nathan Brookwood
Principal Analyst
Insight 64



Flip Ganos
Partner
Interwest



Jeff Herbst
VP of Business
Development
NVIDIA

Empulse

Michael Hummel

Playcast

Natan Peterfreund

Cooliris

Austin Shoemaker

Softkinetic

Michel Tombroff

Rocketick

Uri Tal

Jedox

Kristian Raue



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“CEO On stage”



Bill Tai
Partner
Charles River Venture



Tim Bajarin
President
Creative Strategies



Paul Weiskopf
Sr VP, Corp Development
Adobe



Jeff Herbst
VP of Business
Development
NVIDIA

Optitex

Yoram Burg

Useful Progress

Sylvain Ordureau

Natural Motion

Torsten Reil

Perceptive Pixel

Jeff Han

Cinnafilm

Lance Maurer

Total Immersion

Bruno Uzzan



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September 22nd

11:00-12:00 **CEO On Stage Sessions**

12:00-2:00 **Demo Time**

2:00-3:00 **CEO On Stage Sessions**

3:00-4:00 **Panel Discussion:**
“GPUs For Computer Vision”

4:00-6:00 **CEO On Stage Sessions**

6:00-8:00 **Demo Time**

8:00-10:30 **CEO’s Networking Summit**

September 23rd

9:00-10:00 **Fireside Chat:**
Jen-Hsun Huang and Quentin Hardy

10:00-12:00 **CEO On Stage Sessions**

12:00-2:00 **Demo Time**

2:00-3:00 **Panel Discussion:**
The “New Normal” for Building Emerging
Companies Based on Disruptive Technologies”

3:00-5:00 **CEO On Stage Sessions**

5:00-7:00 **GTC Closing Keynote / Award Ceremony**



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ECS 2010 Industry Expert Panels

Fireside Chat



Jen-Hsun Huang
Co-Founder, President & CEO
NVIDIA



Quentin Hardy
National Editor
Forbes Media

“GPUs for Computer Vision”



Jon Peddie
President
Jon Peddie Research



Joe Stam
Sr Applications Engineer
NVIDIA



Yoram Yaacovi
CTO and GM Technologies
Microsoft Israel R&D Center



Sam Cox
CEO
Milabra



Dr Janko Masic-Fogel
CTO
Mirriad



Thomas Dean
Research scientist
Google

“The “New Normal” for Building Emerging Companies Based on Disruptive Technologies”



Jeff Herbst
Vice President of
Business Development
NVIDIA Corporation



Andrew T. Sheehan
Managing Director Sutter
Hill Ventures



Michael Tedesco
Managing Director Global
Technologies
Citi



Peter Kidder
Division Risk Manager
Silicon Valley Bank



Garrett Herbert
Partner
Deloitte



Eric Jensen
Partner
Cooley



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“One to Watch” Awards

5 Startups will be selected

Factors Considered:

- **Technology Value, Market Opportunity/Impact, “Wow” Factor , Etc.**



Winners will receive:

- **US\$ 5000 of legal fees, US\$ 5000 for financing event**
- **1Tesla C2050 Computing Processor**
- **CS SW package from Adobe**
- **30 days of free hosting on the PEER 1 Hosted GPU Cloud**



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The Stars of ECS 2010





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