



**GPU**

TECHNOLOGY  
CONFERENCE

# EMERGING COMPANIES SUMMIT

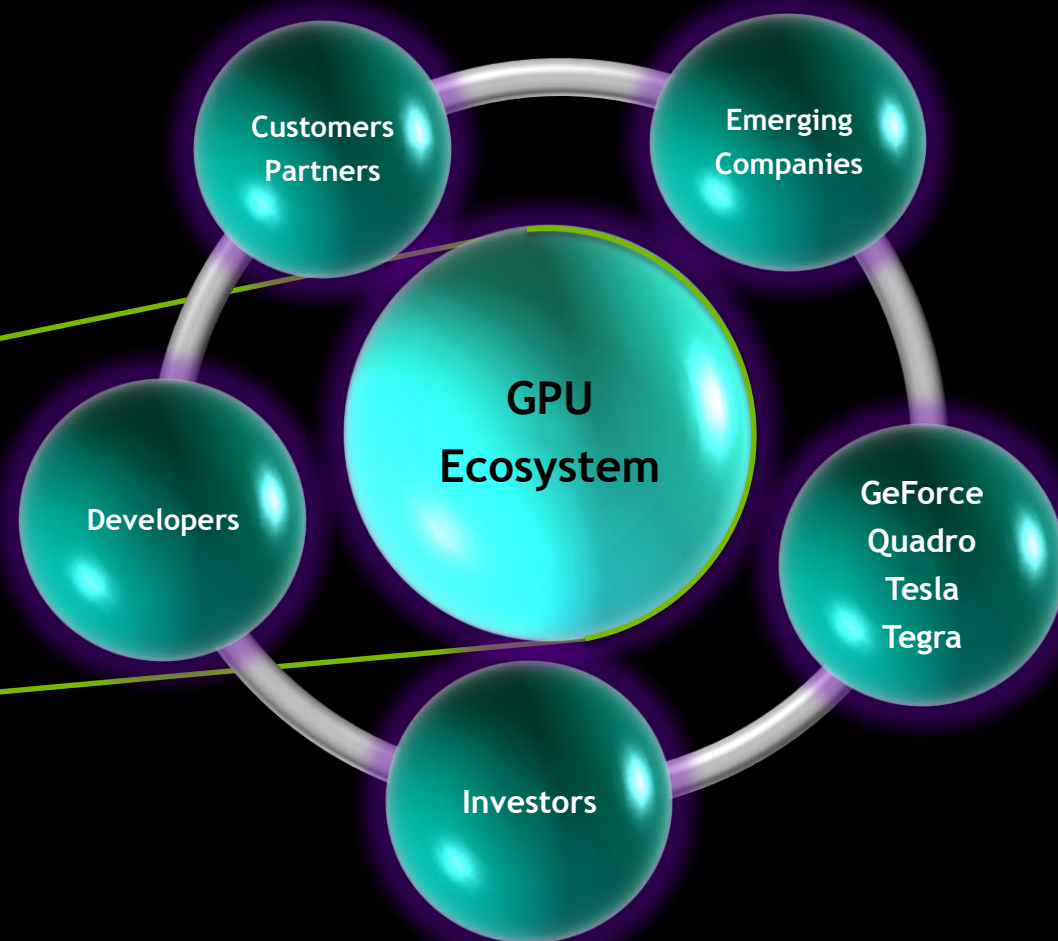


**Jeff Herbst**  
**Vice President**  
**of Business Development**

**San Jose CA, Sept 22<sup>nd</sup> 2010**

# Why “Support” Emerging Companies?

## “Fuel” for Growth





## Why an Ecosystem is Important ?

- Challenging economy
- Venture money more difficult to raise
- Ideas are plentiful, but scale is difficult
- Leverage investments of others



## Our 3<sup>rd</sup> Annual Emerging Companies Summit:

- 60 startups from 15 countries
- Almost all represented in the demo hall
- 20+ vertical market segments:
  - Audio Processing
  - Cloud Computing
  - Computer Graphics
  - Computer Vision
  - Databases & Data Mining
  - Digital Content Creation (DCC)
  - Embedded & Automotive
  - Energy Exploration
  - Finance
  - High Performance Computing
  - Imaging
  - Life Sciences
  - Machine Learning & Artificial Intelligence
  - Medical Imaging & Visualization
  - Mobile & Tablet & Phone
  - Ray Tracing
  - Stereoscopic 3D
  - Tools & Libraries Video Processing
  - Film
- 400+ investors, entrepreneurs, customers, partners, IT and service professionals



## New This Year - “CEO On Stage”

- 60 start-ups are participating in ECS
- 24 selected to present by external Advisory committee
  - 15 minutes only
  - Include interactive Q&A by panels of industry experts
- Goal is to explore, learn and advise
- Expect lively and interactive discussions
- Strict timing will be enforced



## “CEO On Stage”



Drew Lanza,  
Partner  
Morgenthaler



Jon Peddie  
President  
Jon Peddie Research



Dan'l Lewin  
Corporate VP  
Strategic and Emerging  
Business Development  
Microsoft



Jeff Herbst  
VP of Business  
Development  
NVIDIA

Elemental Technologies Sam Blackman

Mersive Technologies Robert Balgley

Geomerics Chris Doran

miGenius Chris Blewitt

Allegorithmic SAS Sebastien Deguy

Bunkspeed Philip Lunn

## “CEO On stage”



Savitha Srinivasan  
Almaden Research Center  
IBM Research



Norman Winarsky  
VP of Ventures  
SRI



Rob Enderle  
President  
Enderle Group



Jeff Herbst  
VP of Business  
Development  
NVIDIA

Scalable Display

Andrew Jamison

RTT

Jeroen Snepvangers

Aqumin

Michael Zeitlin

OTOY

Jules Urbach

Universal Robotics

David Peters

ICD

David Hayes

## “CEO On stage”



Charles Carmel  
VP, Corp Business Development  
CISCO



Nathan Brookwood  
Principal Analyst  
Insight 64



Flip Gianos  
Partner  
Interwest



Jeff Herbst  
VP of Business  
Development  
NVIDIA

Empulse

Playcast

Cooliris

Softkinetic

Rocketick

Jedox

Michael Hummel

Natan Peterfreund

Austin Shoemaker

Michel Tombroff

Uri Tal

Kristian Raue



## “CEO On stage”



Bill Tai  
Partner  
Charles River Venture



Tim Bjarin  
President  
Creative Strategies



Paul Weiskopf  
Sr VP, Corp Development  
Adobe



Jeff Herbst  
VP of Business  
Development  
NVIDIA

Optitex

Yoram Burg

Useful Progress

Sylvain Ordureau

Natural Motion

Torsten Reil

Perceptive Pixel

Jeff Han

Cinnafilm

Lance Maurer

Total Immersion

Bruno Uzzan

## September 22<sup>nd</sup>

- 11:00-12:00 CEO On Stage Sessions
- 12:00-2:00 Demo Time**
- 2:00-3:00 CEO On Stage Sessions
- 3:00-4:00 **Panel Discussion:**  
**“GPUs For Computer Vision”**
- 4:00-6:00 CEO On Stage Sessions
- 6:00-8:00 Demo Time**
- 8:00-10:30 CEO's Networking Summit

## September 23<sup>rd</sup>

- 9:00-10:00 **Fireside Chat:**  
**Jen-Hsun Huang and Quentin Hardy**
- 10:00-12:00 CEO On Stage Sessions
- 12:00-2:00 Demo Time**
- 2:00-3:00 **Panel Discussion:**  
**The “New Normal” for Building Emerging  
Companies Based on Disruptive Technologies”**
- 3:00-5:00 CEO On Stage Sessions
- 5:00-7:00 GTC Closing Keynote / Award Ceremony

## ECS 2010 Industry Expert Panels

### Fireside Chat



Jen-Hsun Huang  
Co-Founder, President & CEO  
NVIDIA



Quentin Hardy  
National Editor  
Forbes Media

### “GPUs for Computer Vision”



Jon Peddie  
President  
Jon Peddie Research



Joe Stam  
Sr Applications Engineer  
NVIDIA



Yoram Yaacovi  
CTO and GM Technologies  
Microsoft Israel R&D Center



Sam Cox  
CEO  
Milabra



Dr Janko Mrcsic-Flogel  
CTO  
Mirriad



Thomas Dean  
Research scientist  
Google

### “The “New Normal” for Building Emerging Companies Based on Disruptive Technologies”



Jeff Herbst  
Vice President of  
Business Development  
NVIDIA Corporation



Andrew T. Sheehan  
Managing Director Sutter  
Hill Ventures



Michael Tedesco  
Managing Director Global  
Technologies  
Citi



Peter Kidder  
Division Risk Manager  
Silicon Valley Bank



Garrett Herbert  
Partner  
Deloitte



Eric Jensen  
Partner  
Cooley



## “One to Watch” Awards

5 Startups will be selected

Factors Considered:

- Technology Value, Market Opportunity/Impact, “Wow” Factor , Etc.

Winners will receive:

- US\$ 5000 of legal fees, US\$ 5000 for financing event
- 1Tesla C2050 Computing Processor
- CS SW package from Adobe
- 30 days of free hosting on the PEER 1 Hosted GPU Cloud



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VentureBeat

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PRESENTED BY  **NVIDIA**

## The Stars of ECS 2010







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**Sylvain Ordureau**

**UsefulProgress**







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**Yoram Burg**

**OptiTex**







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**David Peters**

**Universal Robotics**







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