



GPU TECHNOLOGY CONFERENCE

Innovative Converged Devices David Hayes - CEO

Emerging Companies Summit, San Jose Convention Center, CA | Sept. 21-23, 2010

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What is ICD?

- ICD is a proven, highly efficient, consumer electronics, end to end product development company based in Seattle, USA
- Fills a void in the traditional “ODM” road to market:
High end design + high quality engineering = Good Products
- ICD has an extensive network of technology partners and customers
- ICD have a proven track record at utilizing the latest technologies and engineering excellence to design and engineer innovative products



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What are ICD's Core Competencies?

- Our 3 Main Areas of expertise are
 - 3D Vision
 - Tablet Computing
 - IPTV



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Why do customers work with ICD?

- Design + Engineering
 - ICD has the comprehensive expertise to bring quality products to market
 - ICD is an ODM with high end design
 - ICD is a high end design house with innovative engineering
- Rapid prototyping
- Technology exploration
- Unique business model



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ICD Business Model

- ICD works on an open BOM, NRE + Licensing model
 - We charge up front NRE
 - We take a license fee for every device sold
 - We have a completely open BOM with our customer to allow us to help our customer reduce BOM cost and increase revenue

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ICD WORK





11.6" Tablet

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Expandable Living Room PC



foneTM

GPU
velocitymobile™
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momento™

One of the first advanced wireless digital picture frames that allowed users to stream pictures wirelessly from Windows Vista - share pictures via MMS and email through the Momento Live service.





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