

OptiTEx

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GTC, San Jose Convention Center, CA | Sept. 20-23, 2010

OptiTEx
Next Generation 2D/3D CAD

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NVIDIA



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Company Overview

Leading developer of CAD solutions for the fashion and textile industries.

Privately owned company.

OptiTex has over 20 years of experience and more than 25,000 active installations worldwide

Our products supply a comprehensive range of software and hardware for the Apparel, Transportation, Upholstery, Composites and Industrial, Educational Markets.



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Improving offline/online shopping experience

Main problem? - Design houses concept vs. – visualizing how the item will look and feel.

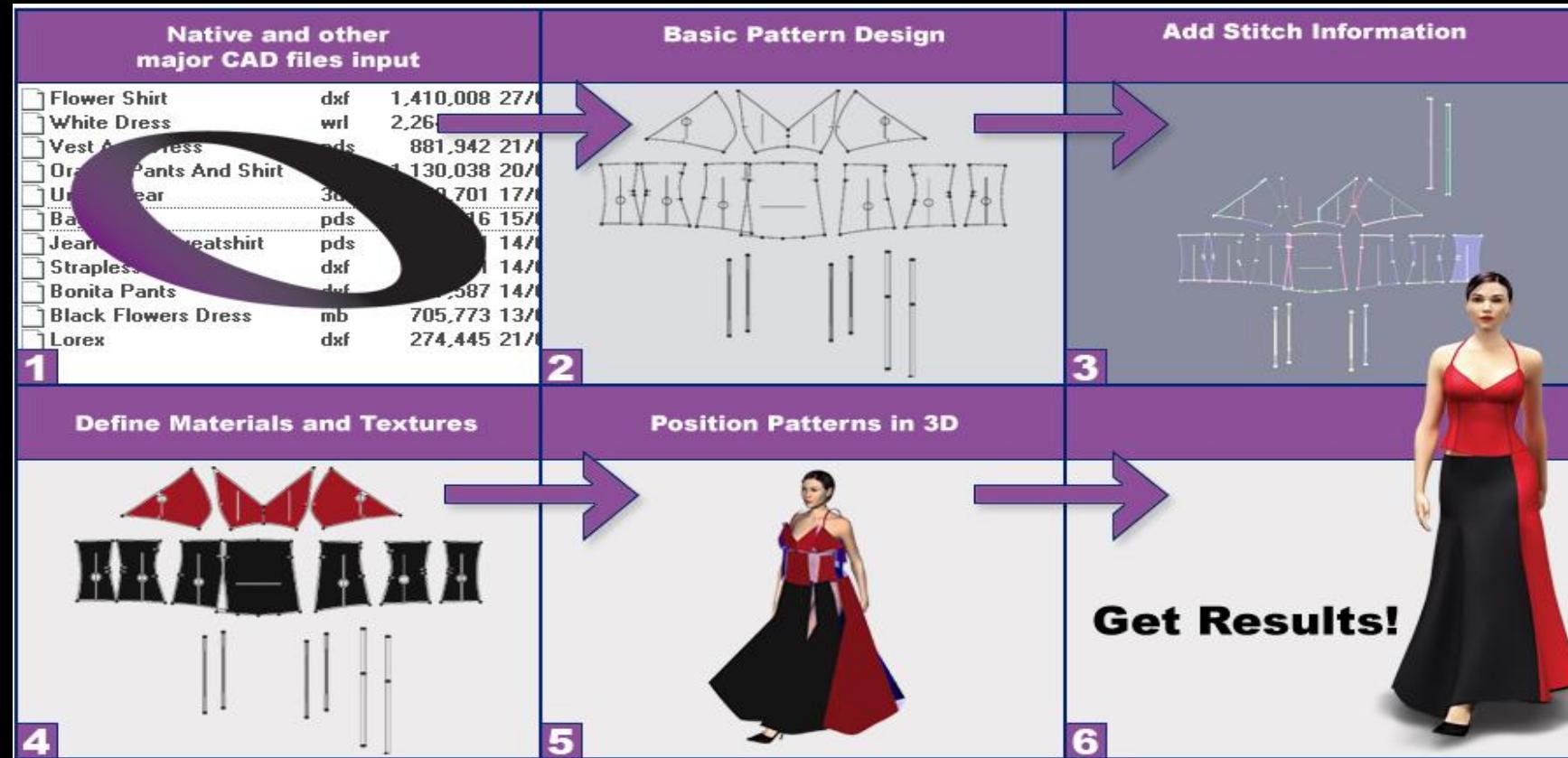
Our Goal? - Enable end users to virtually try on garments on matching personalized avatars.

What's missing? - Real-time, physically-accurate, high-quality, garment simulation system.





From design to production



Our solutions

S
o
f
t
w
a
r
e



2D/3D CAD through 45
distributors worldwide



OEM – e.g. MyLabel



B2B - Strategic global
customers



B2C – Specific end-
users

S
e
r
v
i
c
e
s



Nesting and conversion
<http://ws.optitex.com>



3D Visualization
3DVirtualClothing.optitex.com



Animation and other
customized solutions



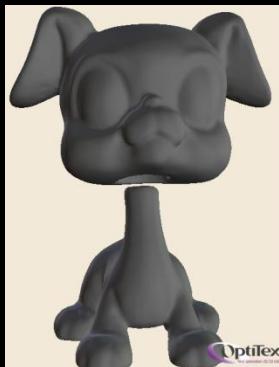
Computer generated
content creation



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3D input capabilities

Import any 3D object and geometry
from 3D scanning and all the
following standards: IGES, DXF, STL,
PLY, VRML 2, Maya, 3D Studio Max.





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3D Cloth



GPU
TECHNOLOGY
CONFERENCE



EMERGING
COMPANIES SUMMIT

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3D Cloth | Simulation and Animation





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OptiTex Customers

ELIE TAHARI



destination
maternity®



JONES NEW YORK



KOHL'S®
expect great things®



LANDS' END®
DIRECT MERCHANTS



CIRQUE DU SOLEIL.



Coldwater Creek

StrategicPartners.

BOSS
HUGO BOSS



Next Generation 20/30-CHD



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Thank you

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