



GPU TECHNOLOGY CONFERENCE

OptiTex

Yoram Burg - President

GTC, San Jose Convention Center, CA | Sept. 20-23, 2010

OptiTex
Next Generation 2D/3D CAD

PRESENTED BY



Company Overview

Leading developer of CAD solutions for the fashion and textile industries.

Privately owned company.

OptiTex has over 20 years of experience and more than 25,000 active installations worldwide

Our products supply a comprehensive range of software and hardware for the Apparel, Transportation, Upholstery, Composites and Industrial, Educational Markets.

Improving offline/online shopping experience

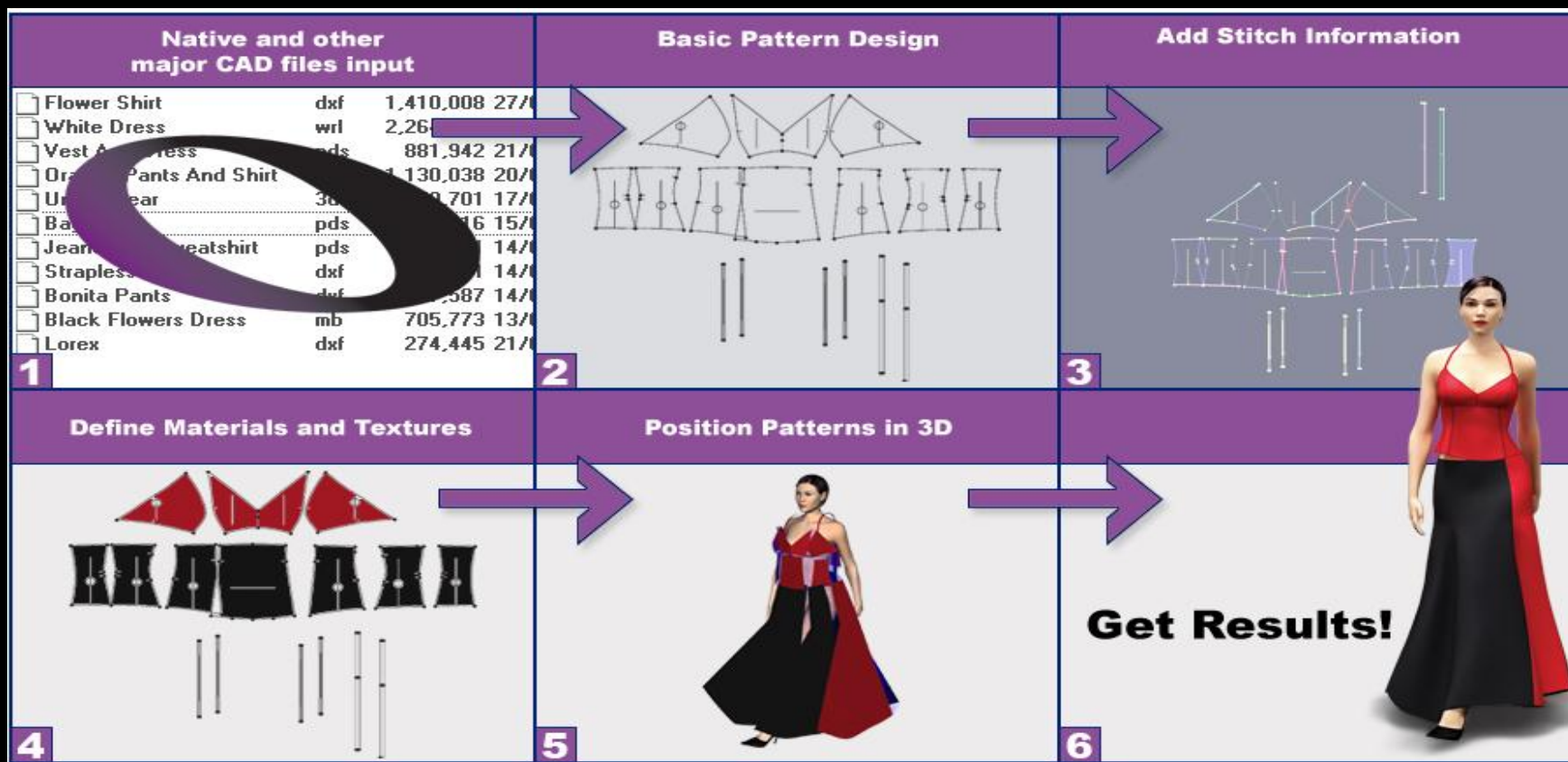
Main problem? - Design houses concept vs. — visualizing how the item will look and feel.

Our Goal? - Enable end users to virtually try on garments on matching personalized avatars.

What's missing? - Real-time, physically-accurate, high-quality, garment simulation system.



From design to production



Our solutions

S
o
f
t
w
a
r
e



2D/3D CAD through 45
distributors worldwide



OEM – e.g. MyLabel



B2B - Strategic global
customers



B2C – Specific end-
users



Nesting and conversion
<http://ws.optitex.com>



3D Visualization
3DVirtualClothing.optitex.com



Animation and other
customized solutions

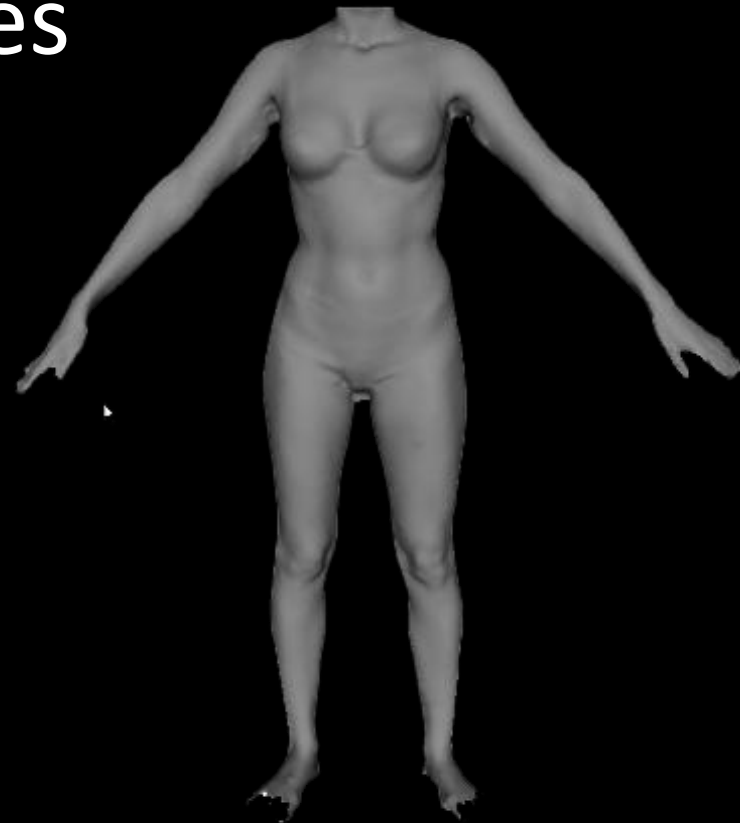
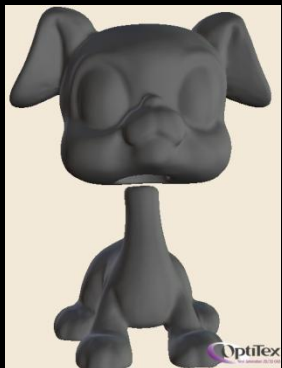


Computer generated
content creation

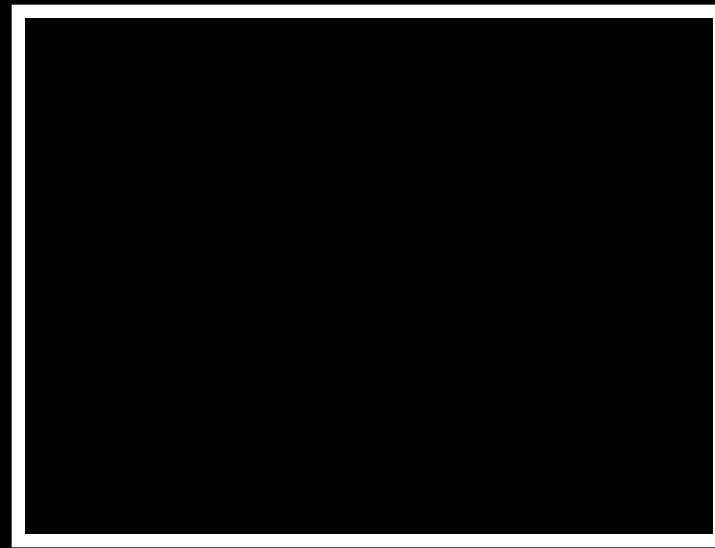
S
e
r
v
i
c
e
s

3D input capabilities

Import any 3D object and geometry from 3D scanning and all the following standards: IGES, DXF, STL, PLY, VRML 2, Maya, 3D Studio Max.



3D Cloth



3D Cloth | Simulation and Animation



OptiTex Customers

ELIE TAHARI



destination
maternity

Walmart
Save money. Live better.

JONES NEW YORK



CHICO'S



KOHL'S
expect **great** things



LANDS' END
DIRECT MERCHANTS



CIRQUE DU SOLEIL



Coldwater Creek



BOSS
HUGO BOSS



A·B·S
Allen Schwartz



Johnson
Controls



GILDAN
ACTIVEWEAR

Thank you

OptiTex International

Tel: +972-3-904 9979

Fax: +972-73-240 7070

optitex.int@optitex.com | <http://www.optitex.com>

twitter.com/OptiTex | 3DVirtualClothing.OptiTex.com

3DVirtualModel.optitex.com | <http://ws.optitex.com>

