



## **Icera Wins Changing Times Award**

**Bristol, UK, 30 November 2006.** Icera Inc., the cellular wireless semiconductor company, has today been named as the technology start-up with the greatest potential in a European awards scheme, the Changing Times Awards, sponsored by Audemars Piguet.

Nigel Toon, VP Sales & Marketing and one of the founders of Icera, who received the award, said: "This is a great milestone for our fast-growing company. We are proud to have been selected for an award which recognizes technical excellence as well as business strategy, market opportunity and revenue potential."

### **About Icera**

Icera has developed a disruptive new architecture for cellular phones, cellular datacards and cellular modems, the Livanto® wireless soft modem and Adaptive Wireless™ software. Founded in 2002, Icera is headquartered in the UK, with design locations in the UK and France, sales offices in Europe and Japan and representative support in Korea. For more information, visit <http://www.icerasemi.com>.

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