



ICERA EXPANDS INTO NORTH AMERICA

Bristol, UK, April 23, 2007. Icera Inc., the cellular wireless semiconductor company, today announced it has opened a US sales office in Austin, Texas. The office will serve as a base for sales, marketing and technical support for Icera's expanding customer base in North America, as the company establishes its position as a major cellular data modem provider to the mobile industry

Nigel Toon, Vice President of Sales and Marketing at Icera said: "Icera is working closely with cellular carriers, laptop chipset vendors and datacard and laptop OEMs to provide a comprehensive ready for manufacture embedded cellular WWAN module solution, hence North America is a strategically important market for us. Our new Austin office will enable us to build a small team of technical and business development professionals to provide localized support to customers taking our reference designs to market in the region."

Icera's Espresso™ Cellular WWAN PCI express Mini-card reference design supports the next generation of broadband cellular integration to laptop PCs. The platform fully supports 3GPP Release 5 multimode HSDPA/EDGE which delivers peak data-rates of 3.6Mbps and is fully scalable to 7.2Mbps and HSUPA – without hardware change. The reference design can also be used as the basis for Express Card | 34 and small sized USB Stick Broadband Cellular peripheral devices.

Icera's US sales office is located at: 701 Brazos, Suite 500, Austin, TX 78701, USA.

About Icera Inc

Icera is a fabless semiconductor company, delivering the highest performance HSPA baseband modems and platform solutions to cellular datacard and phone OEMs. Founded in 2002, Icera is headquartered in the UK, with design locations in the UK and France, sales offices in Europe, Japan and USA and representative support in Korea. For more information, visit the Icera web site at <http://www.icerasemi.com>.

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