

ACCELERATE YOUR CREATIVITY
WITH NVIDIA.
BOOTH SL3905



NVIDIA AT NAB 2013

Get Faster Animation, Simulation, and Rendering.

Featuring: NVIDIA® Maximus™ technology, including the latest generation of NVIDIA Quadro® GPUs with the powerful new NVIDIA Kepler™ architecture, running:

- > MAXON CINEMA 4D, Jawset TurbulenceFD, and Dell T7600 showcasing particle simulation for 3D animation
- > OTOY Octane Render and HP Z820 showcasing interactive, globally illuminated rendering

For: Animators and 3D and visual-effect artists to create, simulate, and render simultaneously without interrupting their creative workflow

Accelerate Color Grading.

Featuring: DaVinci Resolve running on Mac Pro, powered by NVIDIA Quadro K5000 for Mac

For: Colorists, video producers, and digital filmmakers who want to do state-of-the-art color grading on a Mac

Create Video Productions With Even Greater Speed.

Featuring: Adobe® Premiere® Pro Next with an improved GPU-accelerated Mercury Playback Engine, powered by an NVIDIA Kepler-class of Quadro for mobile workstations.

For: Video editors, digital filmmakers and broadcasters who need real-time performance to enable creative workflows and fast production turnaround

Get Quadro Performance on Windows, Mac, or Linux Desktops.

Featuring: the NVIDIA GRID™ Visual Computing Appliance (VCA). Brand new for NAB 2013, the NVIDIA GRID VCA enables workgroups to get the full benefits of top-of-the-line NVIDIA GPU acceleration on their Windows, Mac, or Linux systems. The GRID VCA combines the benefits of remoting, virtualization, and Quadro reliability and performance in a turnkey package. At the booth, NVIDIA will feature a technology demonstration of the GRID VCA running:

- > Adobe® After Effects® Next and Adobe® Photoshop® CS6 on a Linux system, enabling unprecedented creative power and interactivity when combined with the power of NVIDIA GPUs.
- > Autodesk 3ds Max 2014 with full GPU acceleration on a MacBook Pro for 3D modeling, animation, visual effects, and rendering to meet the technology demands of today's modern pipelines
- > Autodesk Maya 2014, 3D animation software that offers next-generation display technology, accelerated modeling workflows, robust systems for handling complex data, and inspiring creative toolsets

For: Broadcasters, post houses, ad agencies, filmmakers, visual-effects artists, motion-graphic artists, and any media-content creator who wants to deliver GPU-accelerated creative and design applications on demand

Provide Next-Generation Content Experiences.

Featuring: NVIDIA SHIELD™, a gaming portable designed for gamers who yearn to play when, where, and how they want. With the advanced processing power of NVIDIA Tegra® 4, a full-size game controller, breakthrough Wi-Fi technology, and stunning HD video and audio, SHIELD redefines what gaming can be.

For: Content creators and content distributors who are interested in next-generation platforms for gaming and movies

ON-AIR GRAPHICS

| PARTNER | BOOTH # |
|----------------------|---------|
| AccuWeather | SL6816 |
| Broadcast Pix | SL6324 |
| ChyronHego | SL1010 |
| Compix Media | SL5705 |
| Harris Broadcast | N2503 |
| Miranda Technologies | N2531 |
| NewTek | SL4610 |
| Orad Hi-Tec Systems | SL5709 |
| Pixel Power | N2034 |
| Ross Video | N3808 |
| Vizrt | SL3305 |
| WASP3D | SL6328 |
| WSI/Weather Central | SL1710 |

EDITING, COMPOSITING, ANIMATION, RENDERING, EFFECTS, AND COLOR MANAGEMENT

| PARTNER | BOOTH # |
|-----------------------|-------------|
| Adobe Systems | SL3910 |
| ASSIMILATE | SL12705 |
| Autodesk | SL3316 |
| Avid | SU902 |
| Binocle | C12049 |
| Blackmagic Design | SL218 |
| Boris FX | SL4327 |
| Brainstorm Multimedia | SL10621 |
| Cinnafilm | SL9605 (HP) |
| Digital Vision | SL14518 |
| EditShare | SL9010 |

EDITING, COMPOSITING, ANIMATION, RENDERING, EFFECTS, AND COLOR MANAGEMENT (CONTINUED)

| PARTNER | BOOTH # |
|-----------------------|----------------|
| FilmLight | SL3928 |
| GenArts | SL4224 |
| Grass Valley | SL206 |
| Lightcraft Technology | SL12516 |
| Marquise Technologies | SL12508 |
| Maxon Computer Inc. | SL5316 |
| MTI Film | SL15510 |
| NewTek | SL4610 |
| Quantel | SL2109 |
| Red Giant | SL3728 |
| SGO | SL10321 |
| Sony (Vegas™ Pro) | C11001 |
| The Foundry | SL3324 |

ENCODING, TRANSCODING, AND VIDEO PROCESSING

| PARTNER | BOOTH # |
|------------------------|----------------|
| AmberFin | SU8505 |
| Cinegy | SL11112 |
| Digimetrics | N3833 |
| Elemental Technologies | SU2724 |
| Interra Systems | SL8006 |
| Root6 Technology | SL7428 |
| Sorenson Media | SU6806 |
| Telestream | SL2605 |

VIDEO I/O

| PARTNER | BOOTH # |
|--------------------------------|---------|
| AJA Video | SL3816 |
| BlackMagic Design | SL218 |
| Bluefish444 | SL9721 |
| Deltacast | SL11516 |
| DVS, a Rohde & Schwarz company | SL6316 |
| Matrox Electronic Systems | SL4616 |

SYSTEM PROVIDER AND HARDWARE PARTNERS

| PARTNER | BOOTH # |
|--------------------|---------|
| ARRI | C4337 |
| Canon USA | C4325 |
| Hewlett-Packard | SL9605 |
| RED Digital Cinema | SL1516 |
| Sony Electronics | C11001 |
| Supermicro | SL14510 |

For more information on NVIDIA
and its partners, visit
www.nvidia.com/quadro.

