

ACCELERATE YOUR CREATIVITY
WITH NVIDIA.
BOOTH SL3905



NVIDIA.

NVIDIA AT NAB 2013

Get Faster Animation, Simulation, and Rendering.

Featuring: NVIDIA® Maximus™ technology, including the latest generation of NVIDIA Quadro® GPUs with the powerful new NVIDIA Kepler™ architecture, running:

- > MAXON CINEMA 4D, Jawset TurbulenceFD, and Dell T7600 showcasing particle simulation for 3D animation
- > OTOY Octane Render and HP Z820 showcasing interactive, globally illuminated rendering

For: Animators and 3D and visual-effect artists to create, simulate, and render simultaneously without interrupting their creative workflow

Accelerate Color Grading.

Featuring: DaVinci Resolve running on Mac Pro, powered by NVIDIA Quadro K5000 for Mac

For: Colorists, video producers, and digital filmmakers who want to do state-of-the-art color grading on a Mac

Create Video Productions With Even Greater Speed.

Featuring: Adobe® Premiere® Pro Next with an improved GPU-accelerated Mercury Playback Engine, powered by an NVIDIA Kepler-class of Quadro for mobile workstations.

For: Video editors, digital filmmakers and broadcasters who need real-time performance to enable creative workflows and fast production turnaround

Get Quadro Performance on Windows, Mac, or Linux Desktops.

Featuring: the NVIDIA GRID™ Visual Computing Appliance (VCA). Brand new for NAB 2013, the NVIDIA GRID VCA enables workgroups to get the full benefits of top-of-the-line NVIDIA GPU acceleration on their Windows, Mac, or Linux systems. The GRID VCA combines the benefits of remoting, virtualization, and Quadro reliability and performance in a turnkey package. At the booth, NVIDIA will feature a technology demonstration of the GRID VCA running:

- > Adobe® After Effects® Next and Adobe® Photoshop® CS6 on a Linux system, enabling unprecedented creative power and interactivity when combined with the power of NVIDIA GPUs.
- > Autodesk 3ds Max 2014 with full GPU acceleration on a MacBook Pro for 3D modeling, animation, visual effects, and rendering to meet the technology demands of today's modern pipelines
- > Autodesk Maya 2014, 3D animation software that offers next-generation display technology, accelerated modeling workflows, robust systems for handling complex data, and inspiring creative toolsets

For: Broadcasters, post houses, ad agencies, filmmakers, visual-effects artists, motion-graphic artists, and any media-content creator who wants to deliver GPU-accelerated creative and design applications on demand

Provide Next-Generation Content Experiences.

Featuring: NVIDIA SHIELD™, a gaming portable designed for gamers who yearn to play when, where, and how they want. With the advanced processing power of NVIDIA Tegra® 4, a full-size game controller, breakthrough Wi-Fi technology, and stunning HD video and audio, SHIELD redefines what gaming can be.

For: Content creators and content distributors who are interested in next-generation platforms for gaming and movies

ON-AIR GRAPHICS

PARTNER	BOOTH #
AccuWeather	SL6816
Broadcast Pix	SL6324
ChyronHego	SL1010
Compix Media	SL5705
Harris Broadcast	N2503
Miranda Technologies	N2531
NewTek	SL4610
Orad Hi-Tec Systems	SL5709
Pixel Power	N2034
Ross Video	N3808
Vizrt	SL3305
WASP3D	SL6328
WSI/Weather Central	SL1710

EDITING, COMPOSITING, ANIMATION, RENDERING, EFFECTS, AND COLOR MANAGEMENT

PARTNER	BOOTH #
Adobe Systems	SL3910
ASSIMILATE	SL12705
Autodesk	SL3316
Avid	SU902
Binocle	C12049
Blackmagic Design	SL218
Boris FX	SL4327
Brainstorm Multimedia	SL10621
Cinnafilm	SL9605 (HP)
Digital Vision	SL14518
EditShare	SL9010

EDITING, COMPOSITING, ANIMATION, RENDERING, EFFECTS, AND COLOR MANAGEMENT (CONTINUED)

PARTNER	BOOTH #
FilmLight	SL3928
GenArts	SL4224
Grass Valley	SL206
Lightcraft Technology	SL12516
Marquise Technologies	SL12508
Maxon Computer Inc.	SL5316
MTI Film	SL15510
NewTek	SL4610
Quantel	SL2109
Red Giant	SL3728
SGO	SL10321
Sony (Vegas™ Pro)	C11001
The Foundry	SL3324

ENCODING, TRANSCODING, AND VIDEO PROCESSING

PARTNER	BOOTH #
AmberFin	SU8505
Cinegy	SL11112
Digimetrics	N3833
Elemental Technologies	SU2724
Interra Systems	SL8006
Rootó Technology	SL7428
Sorenson Media	SU6806
Telestream	SL2605

VIDEO I/O

PARTNER	BOOTH #
AJA Video	SL3816
BlackMagic Design	SL218
Bluefish444	SL9721
Deltacast	SL11516
DVS, a Rohde & Schwarz company	SL6316
Matrox Electronic Systems	SL4616

SYSTEM PROVIDER AND HARDWARE PARTNERS

PARTNER	BOOTH #
ARRI	C4337
Canon USA	C4325
Hewlett-Packard	SL9605
RED Digital Cinema	SL1516
Sony Electronics	C11001
Supermicro	SL14510

For more information on NVIDIA
and its partners, visit
www.nvidia.com/quadro.

