

The Previous Frontier

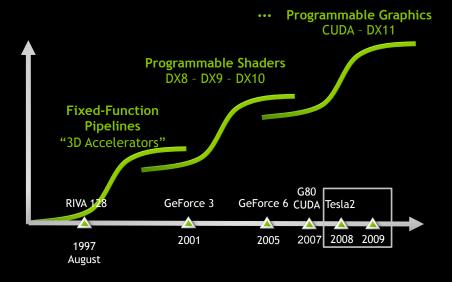
Remember the mid 90's...?

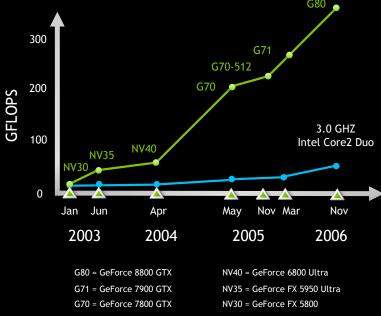
.. Primitive fill rate, no texture filtering, no antialiasing.....

And games that looked like graphics was the next frontier....



Then Visual Computing





OVIDIA.

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And We Have...

1996 – 2006, graphics performance up by more than 1MX!

Today X Mhz core clocks, Y memory clocks, Z transistors ...fill rates

Games that look ...cinematic

"Those who can (not) learn the lessons of history are blessed (doomed) to repeat it." George Santayana



Physics is...

3D Graphics lets you "look around"

Physics lets you additionally "feel your way" around

Physics is interaction, physics is movement...



Faking physics



Looks unrealistic

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Faking physics



Better but still poor





Faking physics



Nice, isn't it? But...





Physics is Simulation

A mathematical simulation of phenomena so that interaction follows physics or physics like laws

Force, Collisions, Joints, Cloth, Fluids, Smoke, Gravity, Rigid bodies, Soft Bodies.....

And much more...

Onto the Next Frontier

Multi-platform tools for developers

Features

Performance

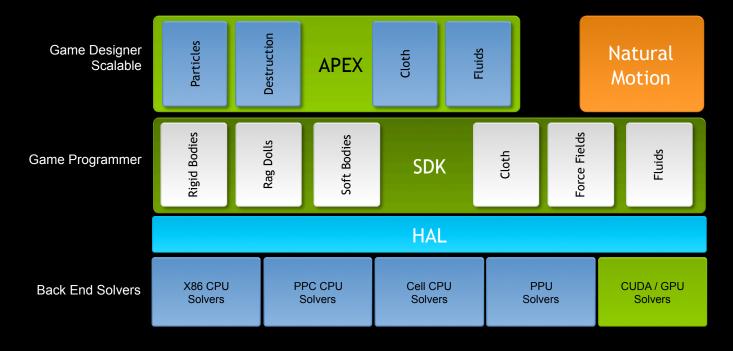
Installed base

Partners

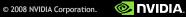
Motivation

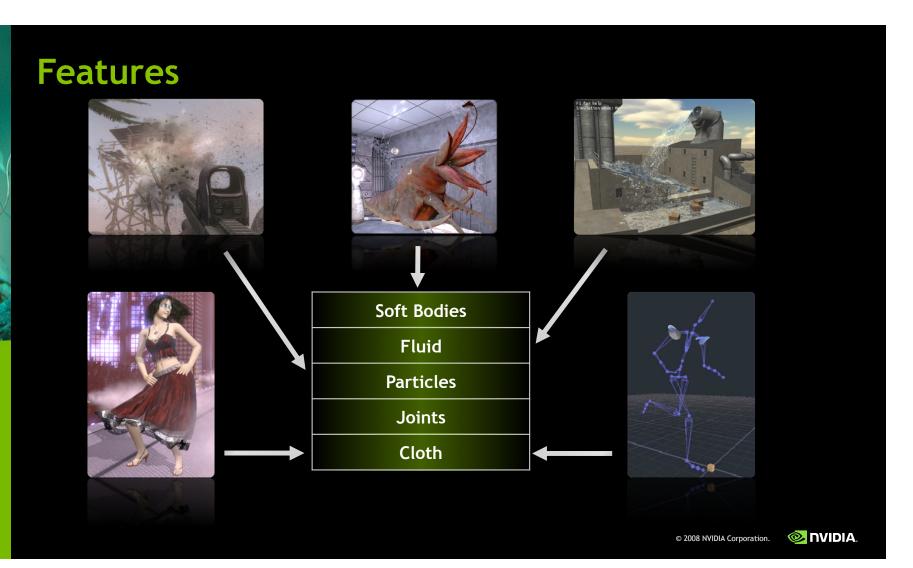


Pervasive Multi-platform SDKs



Over 400 titles in development





Features with Performance

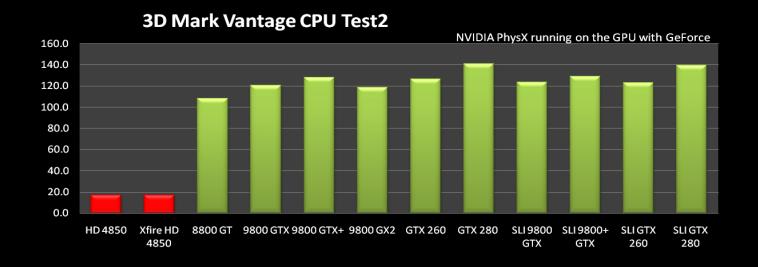


	Core 2 Quad (Quad Core)	GeForce GTX 280
Cores	4	240
GFLOPS	96	930
Fluids	1	15x
Soft Bodies	1	12x
Cloth	1	13x

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Physics Performance



Graphics AND Physics

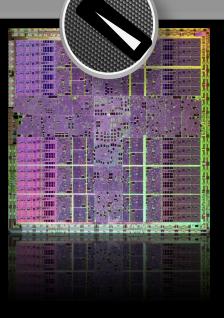
3D Graphics

Graphics Processing Architecture

Computation

Massively Parallel General Purpose

Computing Architecture



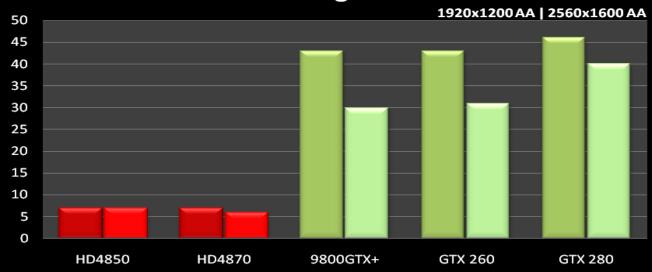






Graphics and Physics

GRAW 2 - Ageia Island



Installed base of CUDA enabled GPUs over 90M Free physics



Motivation

New Titles

GPU Roadmap

Cinema envy

