EMERGING COMPANIES SUMMIT
Jeff Herbst
Vice President
of Business Development

San Jose CA, Sept 22\textsuperscript{nd} 2010
Why “Support” Emerging Companies?
“Fuel” for Growth

- Emerging Companies Summit
- Business Development
- Distribution
- CoMarketing
- PR
- Developers Support
- GPU Venture Zone
- GPU Venture Program
- Customers Partners
- Emerging Companies
- GeForce
- Quadro
- Tesla
- Tegra
- Investors
- GPU Ecosystem
Why an Ecosystem is Important?

- Challenging economy
- Venture money more difficult to raise
- Ideas are plentiful, but scale is difficult
- Leverage investments of others
Our 3rd Annual Emerging Companies Summit:

• 60 startups from 15 countries
• Almost all represented in the demo hall
• 20+ vertical market segments:
  - Audio Processing
  - Cloud Computing
  - Computer Graphics
  - Computer Vision
  - Databases & Data Mining
  - Digital Content Creation (DCC)
  - Embedded & Automotive
  - Energy Exploration
  - Finance
  - High Performance Computing
  - Imaging
  - Life Sciences
  - Machine Learning & Artificial Intelligence
  - Medical Imaging & Visualization
  - Mobile & Tablet & Phone
  - Ray Tracing
  - Stereoscopic 3D
  - Tools & Libraries Video Processing
  - Film
• 400+ investors, entrepreneurs, customers, partners, IT and service professionals
New This Year - “CEO On Stage”

- 60 start-ups are participating in ECS
- 24 selected to present by external Advisory committee
  - 15 minutes only
  - Include interactive Q&A by panels of industry experts
- Goal is to explore, learn and advise
- Expect lively and interactive discussions
- Strict timing will be enforced
“CEO On Stage”

Elemental Technologies  Sam Blackman
Mersive Technologies  Robert Balgley
Geomerics  Chris Doran
miGenius  Chris Blewitt
Allegorithmic SAS  Sebastien Deguy
Bunkspeed  Philip Lunn

Drew Lanza, Partner Morgenthaler
Jon Peddie, President Jon Peddie Research
Dan’l Lewin, Corporate VP Strategic and Emerging Business Development Microsoft
Jeff Herbst, VP of Business Development NVIDIA
“CEO On stage”

Charles Carmel  
VP, Corp Business Development  
CISCO

Flip Gianos  
Partner  
Interwest

Nathan Brookwood  
Principal Analyst  
Insight 64

Jeff Herbst  
VP of Business Development  
NVIDIA

Empulse  
Michael Hummel

Playcast  
Natan Peterfreund

Cooliris  
Austin Shoemaker

Softkinetic  
Michel Tombroff

Rocketick  
Uri Tal

Jedox  
Kristian Raue
“CEO On stage”

Bill Tai
Partner
Charles River Venture

Tim Bajarin
President
Creative Strategies

Paul Weiskopf
Sr VP, Corp Development
Adobe

Jeff Herbst
VP of Business Development
NVIDIA

Optitex
Yoram Burg

Useful Progress
Sylvain Ordureau

Natural Motion
Torsten Reil

Perceptive Pixel
Jeff Han

Cinnafilm
Lance Maurer

Total Immersion
Bruno Uzzan
**September 22nd**

11:00-12:00  CEO On Stage Sessions

12:00-2:00  Demo Time

2:00-3:00  CEO On Stage Sessions

3:00-4:00  Panel Discussion: “GPUs For Computer Vision”

4:00-6:00  CEO On Stage Sessions

6:00-8:00  Demo Time

8:00-10:30  CEO’s Networking Summit

**September 23rd**

9:00-10:00  Fireside Chat: Jen-Hsun Huang and Quentin Hardy

10:00-12:00  CEO On Stage Sessions

12:00-2:00  Demo Time

2:00-3:00  Panel Discussion: The “New Normal” for Building Emerging Companies Based on Disruptive Technologies

3:00-5:00  CEO On Stage Sessions

5:00-7:00  GTC Closing Keynote / Award Ceremony
ECS 2010 Industry Expert Panels

Fireside Chat

“GPUs for Computer Vision”

Jen-Hsun Huang
Co-Founder, President & CEO
NVIDIA

Jon Peddie
President
Jon Peddie Research

Joe Stam
Sr Applications Engineer
NVIDIA

Yoram Yaacovi
CTO and GM Technologies
Microsoft Israel R&D Center

Sam Cox
CEO
Milabra

Dr Janko Mrsic-Flogel
CTO
Mirriad

Thomas Dean
Research scientist
Google

“The “New Normal” for Building Emerging Companies Based on Disruptive Technologies”

Jeff Herbst
Vice President of Business Development
NVIDIA Corporation

Andrew T. Sheehan
Managing Director Sutter Hill Ventures

Michael Tedesco
Managing Director Global Technologies
Citl

Peter Kidder
Division Risk Manager
Silicon Valley Bank

Garrett Herbert
Partner
Deloitte

Eric Jensen
Partner
Cooley
“One to Watch” Awards

5 Startups will be selected

Factors Considered:


Winners will receive:

- US$ 5000 of legal fees, US$ 5000 for financing event
- 1Tesla C2050 Computing Processor
- CS SW package from Adobe
- 30 days of free hosting on the PEER 1 Hosted GPU Cloud
Thank You to Our Sponsors
The Stars of ECS 2010
EMERGING COMPANIES SUMMIT
Yoram Burg
OptiTex
David Peters
Universal Robotics