



## **Icera Expands Sales Channels in Asia**

### **Icera Signs Distribution Agreement with Uniquet, South Korea**

**Seoul, South Korea, 4 July 2005.** Icera Inc, pioneer of flexible communications devices for mobile phones and wireless devices, announced that it has signed a distribution and representative agreement with Uniquet, a leading edge semiconductor solution provider in South Korea. Under the terms of the agreement, Uniquet will provide sales, marketing and technical support for Icera's wireless semiconductor devices in the region.

Nigel Toon, VP Sales & Marketing, Icera Inc, said: "Uniquet's well-established position, extensive relationships with domestic mobile handset OEMs and its technological expertise, makes them a strong partner for Icera in Korea – a key market for us in Asia."

Charles Lim, CEO, Uniquet, said: "Uniquet will be targeting the fast-growing domestic and export 3G-HSDPA multimode datacard and handset market with Icera's wireless platforms through close, technical co-operation with OEMs in the region. We expect demand for Icera's communications devices to be high and are excited to be launching such an innovative solution into the Korean market."

Icera's first generic wireless communications device fully supports HSDPA multimode baseband solutions. It is delivered as part of a complete platform design together with full support. Icera's solutions achieve higher performance combined with flexibility at low power, allowing next generation cellular devices to be developed in the shortest time possible.

Icera's initial products are scheduled this year and will support major operators in their planned rollout of enhanced 3G networks during the first half of 2006.

#### **About Icera Inc**

Icera designs and delivers flexible communications platforms for next generation mobile phones and wireless devices, delivering high performance and unprecedented flexibility at extremely low power. Founded in 2002, Icera is headquartered in the UK, with design locations in the UK and France and offices in Japan. For more information, visit the Icera web site at <http://www.icerasemi.com>.

## **About Uniquet Corporation**

Established in 1993, Uniquet Corporation is a leading-edge semiconductor solutions provider in Korea. Focused on creating demands and providing innovative solutions to the market, the current line includes IDT, Atmel, Intel, Silicon Labs, and Altera. For more information about Uniquet Corporation, please visit the company website at <http://www.uniquet.co.kr>.

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