



## ICERA PROMOTES FABRICE MOIZAN TO VP SALES

**Bristol, UK, 25 September 2007.** Icera Inc. today announced the promotion of Fabrice Moizan to the position of Vice President Sales. In his new role, Fabrice will be responsible for all aspects of Icera's sales activities worldwide including building a strong global sales team as Icera establishes its position as a major provider of soft baseband devices to the cellular phone and data industry. Fabrice will continue to report to Nigel Toon, VP Sales & Marketing.

Fabrice has over 18 years experience in the semiconductor industry. He joined Icera in 2005 as General Manager, Sales, from Cypress Semiconductor. During his six years at Cypress, Fabrice led a team of over 40 sales and marketing professionals and achieved strategic supplier status with leading European handset manufacturers. Prior to joining Cypress in 1998, Fabrice was responsible for strategic account sales and marketing for Altera, notably in mobile communications, helping to drive Altera to a market leadership position in Europe.

### **About Icera Inc**

Icera is a fabless semiconductor company, delivering the highest performance HSPA baseband modems and platform solutions to cellular datacard and phone OEMs. Founded in 2002, Icera is headquartered in the UK, with design locations in Bristol and Cambridge UK and Sophia Antipolis, France, sales offices in Europe, Japan and USA and representative support in Korea. For more information, visit the Icera web site at <http://www.icerasemi.com>.

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