



NVIDIA PARTNER NETWORK OEM PARTNER PROGRAM

JOIN THE NVIDIA PARTNER NETWORK

For more than 25 years, NVIDIA has pioneered visual computing solutions and brought them to market with a network of valued partners. Now, you can help us inspire the next generation by joining the NVIDIA Partner Network (NPN).

NVIDIA has evolved the GPU into a computer brain at the exciting intersection of virtual reality, high performance computing, and artificial intelligence.

Take advantage of the supercharged GPU computing platform that lets your customers accelerate scientific discovery, develop new Internet services, self-driving cars, or intelligent machines, and allows designers to immerse themselves in photorealistic virtual worlds.

Within the NPN, NVIDIA offers a Partner Program designed for those partners whose primary business model includes the utilization of NVIDIA products, NVIDIA-based solutions, and NVIDIA technologies in

the platforms that they manufacture and resell under their own brand name.

PROGRAM COMPETENCIES

The program offers several Competencies to differentiate your expertise to customers and maximize the benefits of the NVIDIA Partner Network. Regardless of your company's size, business model, or market focus, alignment with NPN's Competencies helps you distinguish and deliver your GPU computing solutions in the marketplace.

Currently, NVIDIA offers the following Product Competencies within the OEM Partner Program:

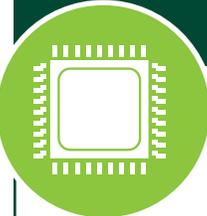
- > Tesla
- > Quadro

The NVIDIA Partner Management Team will work with you to determine the Competencies that best fit your business.

JOIN NOW AT
www.nvidia.com/npn

PROGRAM BENEFITS

The NPN Partner Program offers rich benefits to those solution providers who develop a deep expertise in NVIDIA GPU computing, grow profitable revenue, acquire new customers, and drive greater account penetration with existing customers. Benefits vary based on your membership level and geographic location.

 <h3>BUSINESS PARTNERSHIP</h3> <p>NVIDIA is dedicated to our partners and believes that a strong partnership is the foundation of mutual success.</p> <ul style="list-style-type: none">> Tiered Membership levels> Partner management team to nurture relationship> NPN Partner Portal and Newsletters to keep you informed	 <h3>MARKETING</h3> <p>NVIDIA teams up with you to execute smart, effective and results-oriented campaigns.</p> <ul style="list-style-type: none">> Partner marketing team to drive programs and awareness> Marketing assets and tools to cobrand and generate demand> Access to Marketing Development Funds
 <h3>PRODUCTS AND TECHNOLOGY</h3> <p>NVIDIA is recognized as the world leader in GPU computing and is committed to delivering solutions that inspire and delight customers.</p> <ul style="list-style-type: none">> Award-winning technologies and brands including NVIDIA® DGX®, NVIDIA Tesla®, NVIDIA® Quadro®, NVIDIA® vGPU™, NVIDIA® Jetson™, NVIDIA® CUDA®, NGC, RAPIDS, and NVIDIA GRID™ vGPU™.> Four Product Competency levels to differentiate your business: DGX, Tesla, Quadro and vGPU.> Early access to products and technology roadmaps	 <h3>TRAINING</h3> <p>NVIDIA provides easy-to-use and up-to-date training materials ensuring your team is on top of the latest technologies and how to position them.</p> <ul style="list-style-type: none">> Self-paced online sales and technical training modules> Certificate of completion on passing Competency curriculums
 <h3>SALES AND DISTRIBUTION</h3> <p>NVIDIA is focused on driving revenue and accelerating the growth of our partners.</p> <ul style="list-style-type: none">> Access to sales leads and opportunities generated from NVIDIA campaigns and events> Bonuses, incentives, and rewards for hitting sales and value milestones> Demonstration unit discounts and loaner gear to help you demonstrate technology to key customers	 <h3>SERVICE AND SUPPORT</h3> <p>NVIDIA wants you and your customers to be delighted with our solutions. We're here to support you every step of the way.</p> <ul style="list-style-type: none">> Partner technical team provides pre-sales support> Online NVIDIA Support Knowledgebase> Access to NVIDIA Customer Care Center