



NVIDIA PARTNER NETWORK PARTNER PROGRAM

JOIN THE NVIDIA PARTNER NETWORK

For more than 25 years, NVIDIA has pioneered visual computing solutions to tackle challenges ordinary computers cannot, and we have brought them to market with a network of valued partners. Help us inspire the next generation by joining the NVIDIA Partner Network (NPN).

NVIDIA has evolved the GPU into a full-stack accelerated computing platform designed to meet the demands of today's machine learning and artificial intelligence (AI) workloads.

At the exciting intersection of virtual reality, high-performance computing (HPC), and AI, NVIDIA-accelerated computing opens up enormous new markets, creating growth opportunities for our entire ecosystem.

The NPN Partner Program is designed for you whether your primary business model is value-added reselling, solutions integration, designing or manufacturing systems, providing hosted services, consulting, or servicing NVIDIA products and solutions.

PROGRAM COMPETENCIES

The Program offers several Competencies to differentiate your expertise to customers and maximize the benefits of the NVIDIA Partner Network. Regardless of your company's size or market focus, alignment with NPN's Competencies helps you distinguish and deliver NVIDIA solutions in the marketplace.

NVIDIA offers the following Competencies that reflect the different workloads they accelerate:

> Compute

Focuses on HPC and powering the advancement of computational science. Offers GPU-accelerated computing to deliver scientific breakthroughs and game-changing innovations for industries, including but not limited to Finance, Higher Education, Industrial and Automotive.

> Compute DGX

Includes HPC products that use the power of GPUs to enable computers to learn from data and write software to solve some of the world's most complex problems. Whether customers are focused on training or inference, this Competency authorizes you to deliver purpose-built NVIDIA DGX™ systems for the unique demands of AI.

> Embedded Edge

Enables delivery of the power of modern AI at the edge or autonomous machines across all industries. Fosters your ability to develop products complementary to the NVIDIA Jetson™ platform, which is designed for edge applications from AI-Powered Network Video Recorders (NVRs), to Automated Optical Inspection (AOI) in high-end manufacturing, to Autonomous Mobile Robots (AMRs) and more.

> Virtualization

Brings the power of NVIDIA GPUs to virtual desktops, apps, and workstations and accelerates graphics and compute workloads to make virtualized workspaces accessible to creative and technical professionals working from anywhere.

> Visualization

Fuels innovation from the desktop to data center to cloud while delivering unparalleled performance for professional graphics, rendering and scalable visual solutions. Focuses on design and manufacturing, media and entertainment, science and medical imaging, energy exploration, and more, to deliver the best visual computing solutions.

FIVE-STAR PARTNER PROGRAM IN NORTH AMERICA

CRN's Five-Star Partner Program recognizes an elite subset of partner programs its research team has evaluated as exemplary in giving solution providers the best partnering elements in their channel programs.



TO LEARN MORE AND JOIN NOW, VISIT
www.nvidia.com/npn

PROGRAM BENEFITS

The NPN Partner Program is a multi-tiered program that offers rich benefits to partners who develop deeper expertise in NVIDIA GPU-accelerated computing, grow profitable revenue, acquire new customers, and drive greater account penetration with existing customers. Benefits and requirements will vary by Partner Program type, membership level, and Competency.



BUSINESS PARTNERSHIP

NVIDIA is dedicated to our partners and believes that a strong partnership is the foundation of mutual success.

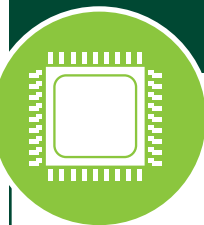
- > Partner management team to nurture relationship
- > Business planning and review meetings
- > Access to the NPN Partner ecosystem and NVIDIA Deep Learning Institute (DLI) to expand your capability offerings



MARKETING

NVIDIA teams up with you to execute smart, effective, and results-oriented campaigns.


- > Partner marketing resources to drive programs and awareness
- > Marketing campaign assets and tools designed to help you generate demand and leverage the NVIDIA brand
- > Access to marketing development funds



PRODUCTS AND TECHNOLOGY

NVIDIA is recognized as the world leader in GPU computing and is committed to delivering solutions that inspire and delight customers.

- > Award-winning technologies and brands
- > Competencies to differentiate your business
- > Everything from complete solutions, e.g., DGX, to individual components that our partners can build and resell



TRAINING AND ENABLEMENT

NVIDIA provides easy-to-use training and enablement tools, ensuring your team is on top of the latest technologies and how to position them.


- > Self-paced online sales and technical training curriculums
- > Industry-specific vertical training and materials
- > Access to valuable enablement tools such as sales playbooks



SALES

NVIDIA is focused on driving revenue and accelerating the growth of our partners.

- > Opportunities for sales leads generated from NVIDIA campaigns, events, and NVIDIA.com partner locator
- > Lucrative incentives, promotions, and rebates
- > Demonstration product discounts



SERVICE AND SUPPORT

NVIDIA wants you and your customers to be delighted with our solutions. We're here to support you every step of the way.

- > Partner technical resources
- > Enterprise Support Portal
- > Priority technical support

To learn more and join now, visit www.nvidia.com/npn