IDC Business Value Snapshot sponsored by NVIDIA

Measuring the Business Impact of Optimizing Virtual Client Computing for Graphics and End-User Computing

NVIDIA vGPU customers are realizing **significant value** by leveraging NVIDIA's capabilities to deliver a higher quality user experience for their enterprise and graphics heavy applications, worth **an average of $2.16 million**, which would result in **a five-year ROI of 434%**.

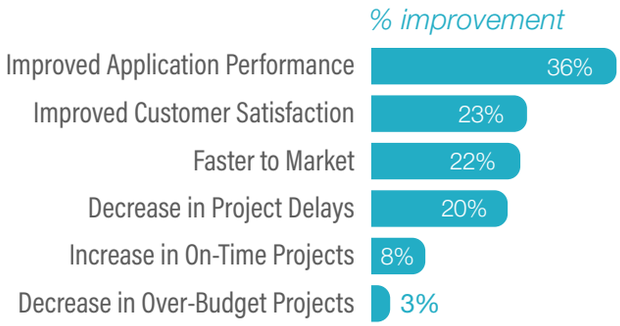
Key Results

434%
5-year ROI

49%
Reduced total costs of operations

7 months
To payback on investment

Business Impact



Key Business Benefits

36% **improved** application performance

13% **higher** productivity of virtual desktop users

23% **faster** full-time employee onboarding

Customer Quote:

"We looked at two different vendors for our VDI platform and they were not at the same place that NVIDIA was. There was no competition to what NVIDIA could do and our users would not be happy with VDI without NVIDIA. NVIDIA gave us a way to use VDI the way we needed to and gain full advantage of our virtual infrastructure."

Cost and Staff Efficiencies Benefits

51%
More efficient Help Desk teams

36%
Reduction in costs for providing desktops

94%
Reduction in unplanned downtime

To learn more, please visit https://www.nvidia.com/virtualization

IDC
ANALYZE THE FUTURE

© 2019 IDC. www.idc.com