GPU TECHNOLOGY CONFERENCE

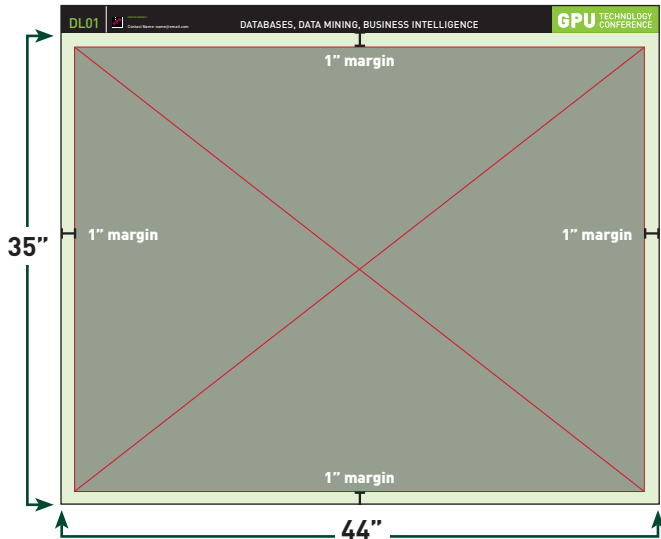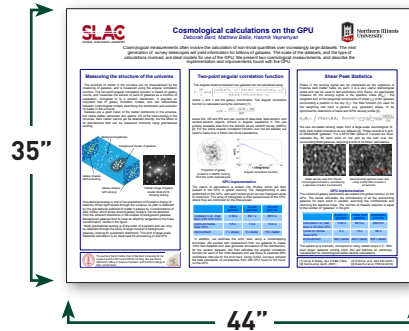# ARTWORK GUIDELINES FOR RESEARCH POSTER SUBMISSION

GTC Research Poster

Your research poster will include a two-inch band running along the top, which will be added by NVIDIA. This band will include one primary researcher's name and contact email, the poster topic, and a QR code that will point the viewer to an on-demand portal where they can download the poster and find out more information.
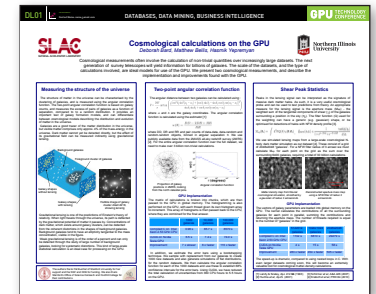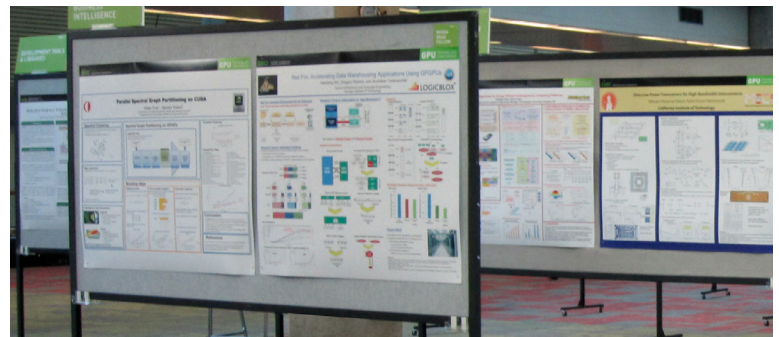
POSTER SAMPLE

DL01 — DATABASES, DATA MINING, BUSINESS INTELLIGENCE — GPU TECHNOLOGY CONFERENCE

1" margin

35"

44"

SAMPLE OF CREATED ARTWORK

35"

44"

FINAL POSTER WITH HEADER GRAPHICS

Example of displays

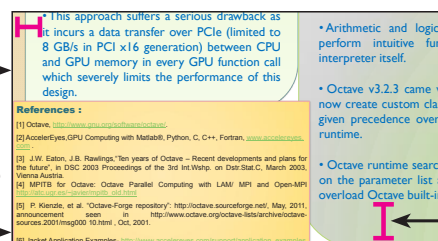## ARTWORK SUBMISSION GUIDELINES

CREATING YOUR POSTER FILE

> Build your crop/trim document to 44″ wide x 35″ high

> Allow 1″ margin around edge

> This will leave you an area 42″ wide x 33″ high for your poster art. Do not exceed image or type in this area.

SAVE YOUR FILE FOR SUBMISSION TO NVIDIA

> Save your file as:
  - High-Resolution,
  - Print-Ready PDF at FULL SIZE
  - 300dpi
  - Best Compression

YES - leave 1″ margin

NO - don't place text to edge

YES - leave 1″ margin

SPECIAL NOTES:

> CMYK printing cannot always match PMS spot colors exactly.

> Depending on the program you use to create your poster, some PDF output is limited to RGB PDF. In these cases, set the type to BLACK if the option is available.

For assistance, please contact: GTC_Content@nvidia.com

SAVING TO PDF FROM POWERPOINT FOR **MAC**

Set PRINT to PDF (not Save As)

In PRINT dialog box
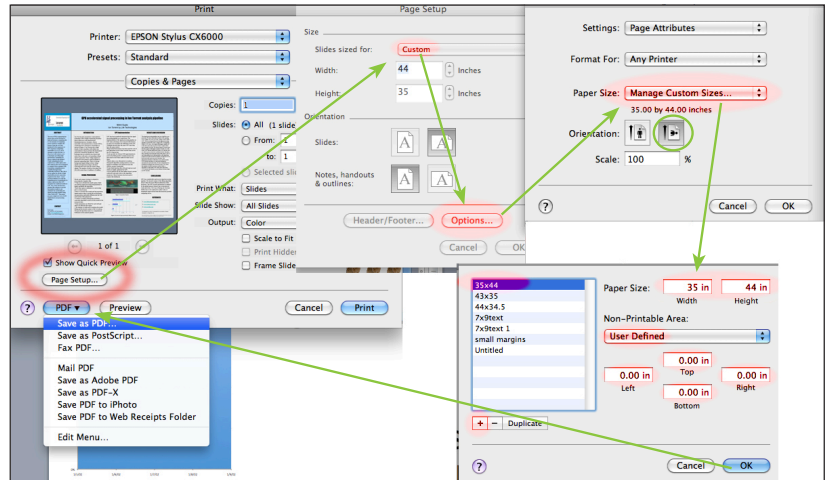
Click> **Page Setup**

> Slides sized for: "custom" Width 44", Height 35"

Click> **Options**

> Page Attributes Format for: Any Printer

> Paper size > Pulldown menu to "**Manage Custom Sizes**" > Click **+** to add a custom size

---

* **IMPORTANT** - Set Width to 35" Height to 44. Orientation will be SIDEWAYS, not Heads up

---

> Select **OK**. This will take you back to the Print Dialogue box

> **Save as PDF**

SAVING TO PDF FROM POWERPOINT FOR **PC**

Page Setup: Set to 44" wide x 35" high

Click> **Options > Advanced**

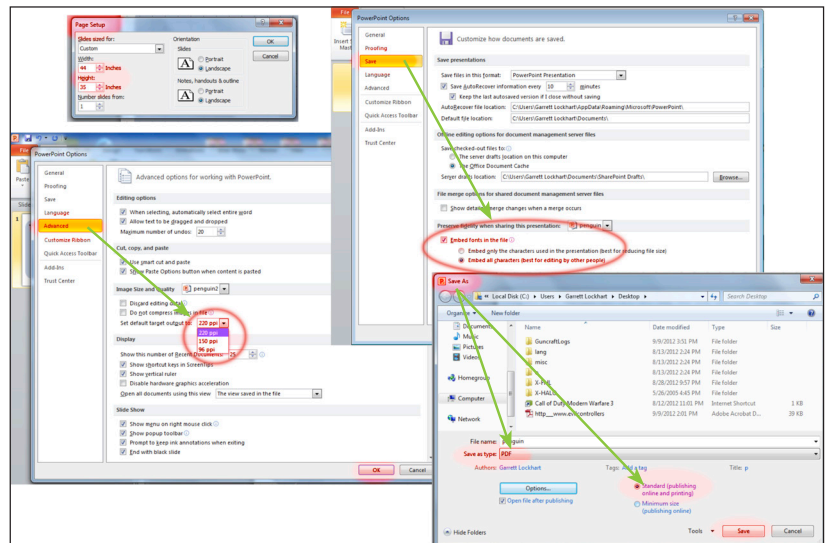> Click> **Image Size and Quality** - Set Default Target for highest possible (220ppi to 300ppi)

Click > **Options > Save**

> **Embed all fonts** (best for editing by other people)

> **Save as:**

File Type: **PDF**

Standard (publishing and printing)

UPLOAD YOUR PDF FILE

Starting a new poster proposal?

Follow the steps outlined here: **www.gputechconf.com/callforposters**

Already started a poster proposal?

Access your existing online proposal and remember to **upload** your poster **before** hitting submit.