

AI FOR BUSINESS

AI for Business sessions at GTC address the most pressing issues for executive leaders who are leading AI adoption within the enterprise. With a focus on real-world use cases that tackle cross-industry concerns, these sessions are designed for implementing AI at any maturity level—from setting strategy and getting started to applying solutions across the entire organization.

OPENING SESSIONS



Oliver Schabenberger, COO & CTO SAS
 Tuesday, March 19 at 9 am **\$9938**

Artificial Intelligence: Technology's Inevitable Consequence



Jeremy King, CTO, Walmart
 Wednesday, March 20 at 9 am **\$9339**

Accelerating Innovation in the Enterprise

> Moderator: **Rich Karlgaard**,
 Publisher, *Forbes*



Debra King, CIO, DuPont Agriculture
 Wednesday, March 20 at 10 am **\$91015**

Driving AI Innovation During Business Transformation

> Moderator: **Rich Karlgaard**,
 Publisher, *Forbes*

[VIEW SESSIONS](#)

TUESDAY, MARCH 19

Framing Business Problems as Machine Learning Problems **\$9295**
Carlos Escapa, Global Lead, AI/ML Consulting Practice at AWS

Deep Learning Institute Executive Workshop **\$9937**
Will Ramey, Senior Director of Developer Programs and Deep Learning Institute at NVIDIA, **Tim Delisle**, CEO at Datalogue, **Jeff Goldman**, Director of Data Science at Procter and Gamble, **Stephen Piron**, Co-Founder and Co-CEO at Dessa

Deep Learning Implementers: Keys to Success **\$9121**
Tony Paikeday, Director, Product Marketing at NVIDIA, **Zach Hanif**, Director, Center for Machine Learning at Capital One, **Enhao Gong**, CEO at Subtle Medical, **Norm Muller**, Data Scientist at BMW

I am AI: How Humans and Technology are Working Together **\$9944**
Noah Kravitz, Host of the AI Podcast, **Juan Bravo**, CEO and Founder, Agrobot, **Ron Alfa**, Senior Vice President at Translational Discovery, Recursion, **Christian Thurow**, VP of Software Solutions at Searidge Technologies

What Enterprises Can Expect from Congress **\$91006**
Ned Finkle, VP of External Affairs at NVIDIA, **Congressman McNerney**

WEDNESDAY, MARCH 20

Applying AI to Customer Service **\$9940**
Satish Mandalika, CEO at Drishyam.AI, **Jared Ritter**, Director of Wireless Engineering at Charter, **Saurabh Kumar**, CEO and Co-Founder at Actionable Science Inc.

Drive Operational Efficiencies with AI **\$9941**
Sam Charrington, TWiML, **John Elliott**, Managing Director at Accenture Digital, **Atif Kureishy**, VP Global Emerging Practices, AI & Deep Learning at TeraData, **Arun Subramaniyan**, VP of Data Science and Analytics at BHGE Digital

What Every Industry Can Learn About AI from Retail **\$9942**
Marco Mascorro, CEO and Co-Founder at Fellow Robots, **Francois Chaubard**, CEO at Focal Systems, **Michael Hall**, Director of Data at GOAT, **Alex Sabatier**, Global Account Executive at NVIDIA

Healthcare in the AI Era: Innovating with Data and Its Implications **\$9989**
Walter De Brouwer, CEO at Doc.AI, **Rajeev Ronanki**, Chief Digital Officer at Anthem Insurance, **Carla Leibowitz**, Global Head, Clinical and Life Sciences Partnerships at NVIDIA, **Dr. Rick White**, Chair of Radiology at OSU

Synthetic Data will Drive Next Wave of Business Applications **\$9943**
Rev Lebareadian, VP, Simulation Technology at NVIDIA

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